

## Westags



The Far Western District Board Of Directors Meeting Santa Clara, CA March 17, 2011

## **Board Meeting Summary**

**Roll call:** All Board Members present except Jim Turnmire.

**Guests**: Rick Ashby, Keith Eckhardt, Gordon Bergthold, Bill Cale, Doug Maddox, Ray Rhymer, Sam Barger, John Jones, Lynn Brittan, Joe Salz, Terry Mann, Ruth Priceman, Jay and Susan Breen, Les Cudworth, John Krizek, Carl Truman, Sean Devine (Harmony Foundation), Ron Black, Jim Sherman.

**President Bernard Priceman:** Expressed deep concern for the financial viability of the district. A deficit is projected over the next five years of \$70K.

Remarks by Rick Ashby , Society board member: the membership decline is slowing, retention is a problem, throughout 2011 all chapters in the BHS will be visited to learn what their needs are, the proposed two year rotation for the international chorus contest is dead. A new proposal for a single annual district convention is now on the table. Efforts to start new chapters is under review.

## **District Vice President reports:**

Southwest: **Bill Rosica**: comparison of the SOP and the Convention Manual is underway. San Luis Obispo Chapter has a new director and attendance is growing.

Southeast: **Allan Webb** reported the merger of Irvine and San Clemente chapters. Division contest in Primm is a problem for PalPac. The Temecula chapter is struggling

Northwest: **Steve Sammonds** reported Walnut Creek has hired a new director, Kristen Taylor. The San Francisco Bay Cities chapter plans to incorporate, Peter Feeney to assist.

Northeast Division: Jim Turnmire was absent.

Arizona: **Ted Sayle**. Show Low has a new director. Youth Chorus from Arizona (Arizona Spirit) is a success. Three chapters will bid on the Division Convention. Spirit of Phoenix will host the 2012 Fall Convention in Mesa, AZ.

Leadership Academy Committee was asked to return to the June board meeting with a detailed proposal.

Bernard Priceman will ask Kurt Thiesmeyer to assume the chairmanship of a committee to look at the implications of hosting youth in our barbershop harmony activities.

Russ Young was asked to look at the board composition and he reported: Music is being ignored too much. Recommends to add Music and Performance and Contest and Judging chairmen to the elected board. No decision was made.

**Bernard Priceman** will appoint a District Quartet Activities Chairman.

**Jim Warner** of the Fresno Chapter was selected as the Fall Convention honoree.

**John Jones** will invite Bakersfield Convention Bureau to make a presentation at the June board meeting for future Fall Conventions.

**Sean Devine** reported on the FWD activity in support of the Harmony Foundation.

**Bernard Priceman** introduced the topic of the Planning Session to be held in June. **Don Fuson**, Society Board Member and CSD Immediate Past President, will facilitate.

**Allan Webb** stated goals for his division related to Membership, Musical Quality, Financial Solvency, Interactivity of Chapters.

**Peter Feeney** is to prepare a planning document for the use of the board.

**Jack Peters**, FWD Membership Chairman, is planning the Learn to Sing program to be available 2H 2011.

**Greg Titus,** FWD Marketing and PR Chairman, gave a brief bio and a description of his marketing experience.

CDWI in Carson City on May 14, 2011.

Respectfully submitted,

Peter Feeney, District Secretary