



Tools you will need

Text Editor

with syntax highlighting

Macintosh

TextWrangler



- #1 in Text Editing Software
- Free
- Available on the App Store

Windows

Notepad++



- #1 in Coding Utilities
- Free
- <http://notepad-plus-plus.org/>

File Transfer (FTP)

for large and bulk file transfer

FileZilla 

- Download at <https://filezilla-project.org/>
- Free
- Available for Mac and Windows

Web Browsers (Free)

You want these to compare differences

- Internet Explorer (Windows Only) 
- Chrome 
- Firefox 
- Safari 
- Opera 

Photo Editor

Edit, Resize, Crop • JPEG, PNG, GIF

- Adobe Photoshop \$\$\$\$ (\$699) - Mac/Windows
- CorelDRAW Graphics Suite \$\$\$ (\$499) - Windows
- onOne Perfect Photo Suite \$\$ (\$150) - Mac/Windows
- Adobe Photoshop Elements \$\$ (\$108) - Mac/Windows
- Zoner Photo Studio \$\$ (\$89) - Windows
- Pixelmator \$ (\$29) - Mac
- Photobie (Free) - Windows
- Paint 2 (Free) - Mac

A PayPal Account

- Most add-ons that you can buy to enhance your website use PayPal for making the purchase.
- PayPal is free and very secure.
- You can fund your PayPal account from your bank or from a credit card.
- The Merchant pays all the fees, including foreign exchange when applicable.

Template Software (OPTIONAL)

Easily create your own templates

- **Artisteer**
- Windows only (Mac users can run using VMware/Windows)
- \$129.95
- Only program of it's kind
- Supports multiple CMS platforms
- Easily make custom templates, but does not always play well with certain components.
- Good tool for beginners, but you will eventually outgrow it.