

Special Board Meeting

Far Western District

July 31, 2020

Via ZOOM

The meeting was called to order at 7PM by President Bill Rosica.

Board Members in Attendance: Bill Rosica, Nick Papageorge, Jim Maass, Rich Owen, Brent Anderson, Kyle Williamson, Dick Whitten, Chuck Roots, Adam Kaufman, Bret Littlefield, Rob Menaker and Craig Hughes.

Management Team Present: David Melville, Kenny Rios, and Charles Carothers.

Special Guests from HFI: Perry White, Jim Clark and Don Laursen

Guests Present: Donna Hisey and Richard Lund

Discussion Item One. Far Western District Convention at Sea. President Bill gave a brief update and introduced Donna Hisey, cruise coordinator from Expedia. Donna gave an update on the cruise now scheduled for Oct. 2021. She has moved everyone from the 2020 cruise to the new ship, the Radiant for next year. She reported that Carnival will be giving each cabin which is currently booked a \$300 “on board” credit. The new ship is currently going through \$200M worth of upgrades mostly associated with COVID issues per CDC guidelines. Full cancellation deadline will be moved to February 14, 2021 and final payment is due in July 2021. If anyone cancels now, they might not be able to re book as the ship will not have as many cabins available and there would be no \$300 on board credit. If anyone purchased cancel insurance, that would carry over to the new cruise date. New cancel insurance will be available. More details soon. There was additional discussion. The board thanked Donna for all she has been doing for the District.

Discussion Item Two: BHS HFI issues. Perry White CEO for Harmony Foundation made a presentation to the board. Jim Clark, Field Rep for HFI for the FWD and Don Larusen, HFI Board Member and Treasurer assisted Perry. The outline of Perry’s presentation follows:

Far Western District Model Revenue Plan

Perry White Presentation

40% - Returned to District for Local & Regional Programming

- Potential Menu of Programs
 - o Programs the District Already has in Place (such as Harmony Explosion Camps)

- o Programs the District COULD Put in place
- o Support for needs the Chapters may have within the District
- o Continued options for Donor's Choice to chapters within the district
- o Direct support (scholarships/sponsorships) to BHS programs such as:
 - Harmony U
 - NextGen Chorus
 - NextGen Quartet
 - Healthy Chapters

25% - HFI National Granting Pool

- Support for BHS Programs
- Support for HFI Educational Programming
- Support for National Projects
 - o Juvenile Anti-Recidivism Programming
 - o AIC Outreach Programming
 - Los Angeles
 - Cleveland
 - Districts

35% - HFI Fundraising, Program Management & Overhead Costs (All Fixed Costs)

- Support for all activities not specific to programs

For Far Western District – All figures are based upon the most recent 10-year average:

Current Model

- 17% of District Members as Donors to HFI in FY19 (We may not be able to keep or exceed this number without the District's help)
- District Revenues (DC) \$6,500
- Chapter Revenues (DC) \$55,018
- Total \$61,518

New Model

- District Revenues \$118,580
- Chapter Revenues (DC) \$55,018
- Total \$173,598

District would provide:

- We can't get to these numbers without help from the District
- Updated district-wide chapter membership and contact data to HFI
- Regular access to all district-wide communication machinery
- Help promote the work of HFI within their district
- District Leadership would work with assigned HFI representatives to:
 - Determine priority programs:
 - Within the district (barbershop, broader community and/or educational programs)

- Within the larger barbershop ecosystem (BHS/SAI/HI/HFI Programming)
- Actively promote the work of the Foundation and programs to be supported
- Allow HFI representatives regular access to the Foundation at all District events
- Help design and implement Donor VIP experiences within district and/or chapter events

Questions:

What might the district do with that influx of revenue?

When/what might be the first program to be funded?

Next Steps:

- Discuss with Board?
- Discuss with HOD?
- Promotion to Membership?

There was a great deal of discussion. No reportable action was taken by the board.

The meeting was adjourned at 9:25 PM

Respectfully submitted,

Jim Maass
Secretary