



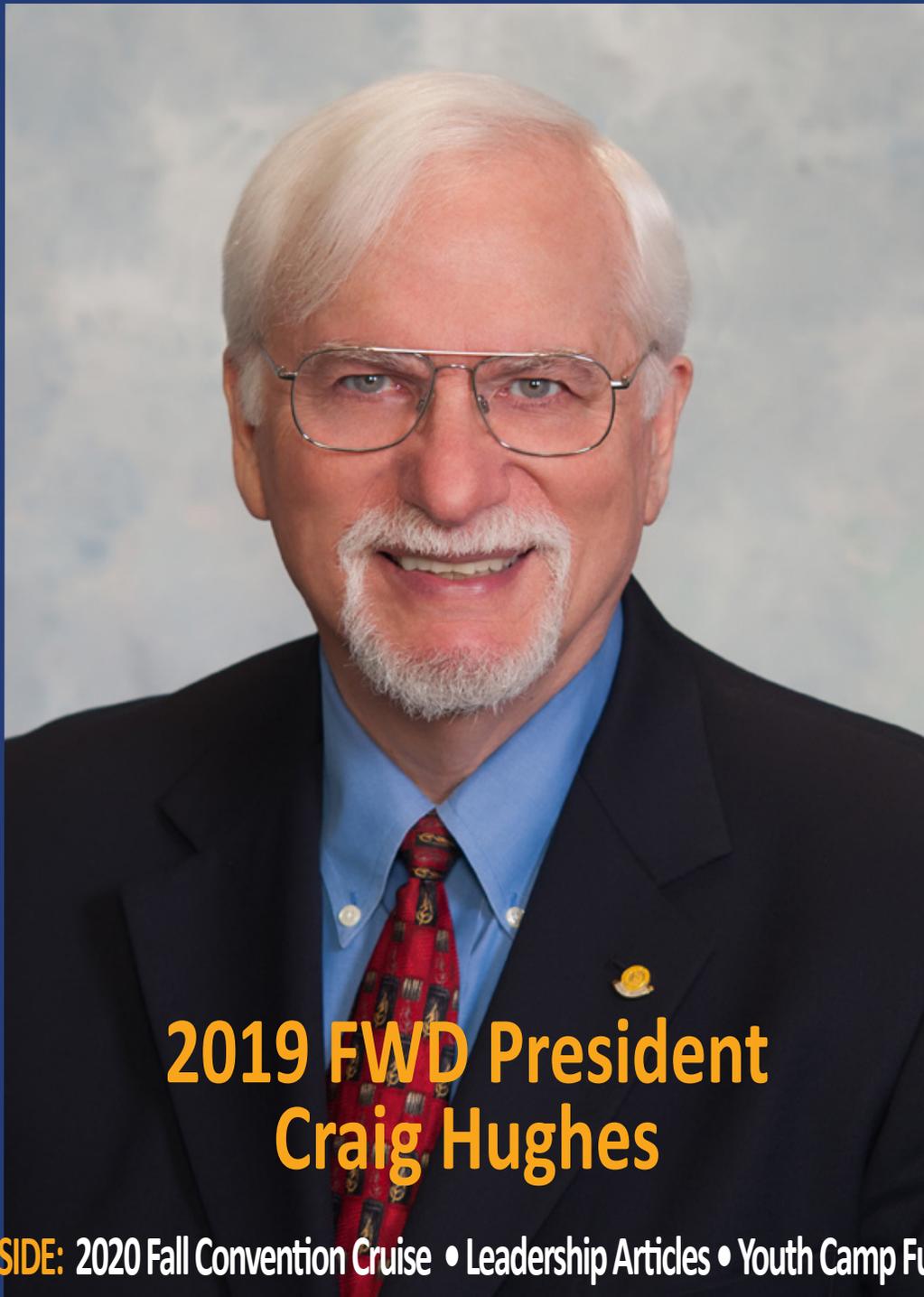
Westunes Vol. 69 No. 1

Spring 2019



WESTUNES

WESTUNES, established in 1951, is the official publication of the Far Western District Association of Chapters in the Barbershop Harmony Society



2019 FWD President Craig Hughes

INSIDE: 2020 Fall Convention Cruise • Leadership Articles • Youth Camp Fund



FAR WESTERN DISTRICT 2020 FALL CRUISE

CONVENTION & CONTESTS • OCTOBER 8-11 • LONG BEACH • ENSENADA



Three Night Cruise aboard Carnival Imagination®
Long Beach • Ensenada • Long Beach
 More information at farwesterndistrict.org/2020-cruise

Starting Price*	Interior	Ocean View	Junior Suite	Grand Suite
2 persons	\$427	\$477	\$958	\$1158
3 persons	\$369	\$402	\$738	\$872
4 persons	\$340	\$365	--	\$705

* Price per person includes accommodations, meals, amenities, cruise fare, taxes, port fees, and gratuities.
 Contact Donna Hisey for more information (714) 801-7674 dhisey@cruiseshipcenters.com

- A VARIETY OF RESORT AMENITIES
-
- CHOICE OF SPACIOUS ACCOMMODATIONS
-
- DELICIOUS DINING OPTIONS
-
- EXTENSIVE ARRAY OF ACTIVITIES
-
- ACTIVITIES FOR YOUTH AGES 2-17
-
- SOMETHING FOR EVERYONE
-
- ALL OF THIS INCLUDED
AND MORE!
-
- EXCLUSIVE PROGRAM

Book Your 2020 Fall Cruise NOW!

It's full steam ahead for the **2020 Far Western District Fall Convention Cruise** aboard the Carnival Imagination, leaving Long Beach on Thursday, October 8 and returning Sunday, October 11. Folks from all over the country are buzzing about this unprecedented event, and we're anticipating that there will be a large contingent of barbershop enthusiasts coming from near and far to join us for what is sure to be the biggest party ever.

In addition to our quartet and chorus contests, and other convention activities, the ship provides a host of activities for all ages, with stage shows, live entertainment, comedy acts, dancing, movies, casino, mini-golf, fitness center, and more. You can lounge by the pool or take a splash on the water slide, and for the ultimate in relaxation you can pamper yourself with a trip to the spa. There are numerous activities for kids, and a serenity adult-only retreat for those who prefer to enjoy some quiet time.

Be a part of history! In addition to being on the first-ever district convention at sea, we will be attempting to make the **Guinness Book of World Records** for the largest barbershop chorus ever.

Unlike hotels, cruise ships book far in advance. Also unlike hotels, prices are PER PERSON, not per room; this is because amenities and all meals are included. The Far Western District has locked in group pricing on 500

cabins based on double occupancy. For those on a budget, you can book for three or even four to share a cabin. In order to secure your passage, you need to make your booking NOW and secure it with a fully refundable deposit.



Booking NOW is especially true for those who require ambulatory accessible accommodations, as there are a limited number of cabins available.

The amount of the deposit varies by the type of cabin and the number of persons. And remember, **the total price includes accommodations, all meals, amenities, cruise fare, taxes, port fees and gratuities.** Once your refundable deposit is made, you can pay the rest on installments, so by the time you come on board it will be a done deal, so you can relax and have fun on the cruise and convention.

The first 500 cabins booked will receive a complimentary bottle of wine and an invitation to a cocktail party (age permitting), hosted by the cruise line. We are also coming up with some additional prizes for the first to pay their fare in full.

Review the deck plan on the following pages to find the location of the various cabin categories that are available, then find the price in the table below. The table row colors match the cabin colors on the deck plan for your convenience.

Total Cabin Price, Price Per Person, and Deposit Per Person

Category	2 Persons per cabin			3 Persons per cabin			4 Persons per cabin		
	Total Cabin Price	Price Per Person	Deposit Per Person	Total Cabin Price	Price Per Person	Deposit Per Person	Total Cabin Price	Price Per Person	Deposit Per Person
Interior									
4B	\$854.98	\$427.49	\$146.00	\$1,107.51	\$369.17	\$117.00	\$1,359.96	\$339.99	\$104.00
4C	\$864.98	\$432.49	\$150.00	\$1,117.47	\$372.49	\$119.00	\$1,369.96	\$342.49	\$105.00
4D	\$874.98	\$437.49	\$152.00	\$1,127.46	\$375.82	\$121.00	\$1,379.96	\$344.99	\$106.00
4E	\$924.98	\$462.49	\$155.00	\$1,177.47	\$392.49	\$123.00	\$1,429.96	\$357.49	\$107.00
Ocean View									
6B	\$954.98	\$477.49	\$172.00	\$1,207.47	\$402.49	\$135.00	\$1,459.96	\$364.99	\$116.00
6C	\$964.98	\$482.49	\$175.00	\$1,217.49	\$405.83	\$136.00	\$1,469.96	\$367.49	\$117.00
6D	\$984.98	\$492.49	\$177.00	\$1,237.47	\$412.49	\$138.00	\$1,489.96	\$372.49	\$118.00
6E	\$1,004.98	\$502.49	\$180.00	\$1,257.48	\$419.16	\$140.00	\$1,509.44	\$377.36	\$120.00
Junior Suite									
JS	\$1,916.98	\$958.49	\$375.00	\$2,215.47	\$738.49	\$276.00	n/a	n/a	n/a
Grand Suite									
GS	\$2,316.98	\$1,158.49	\$424.50	\$2,615.49	\$871.83	\$324.50	\$2,818.04	\$704.51	\$224.50

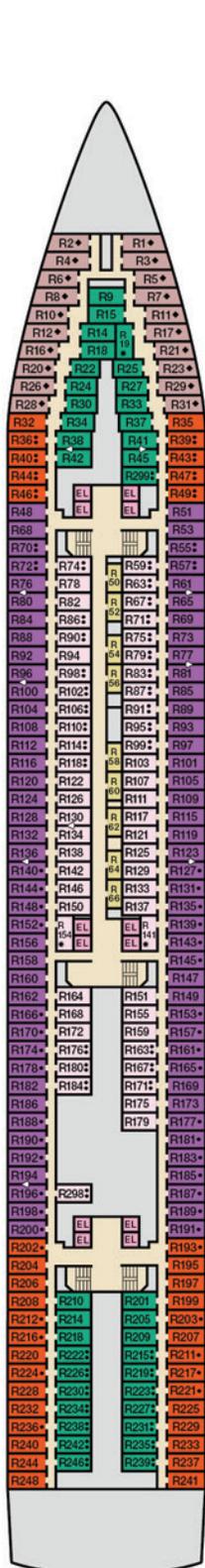
Contact Donna Hisey to make your booking • (714) 801-7674 • dhisey@cruiseshipcenters.com

ACCOMMODATIONS SYMBOL LEGEND

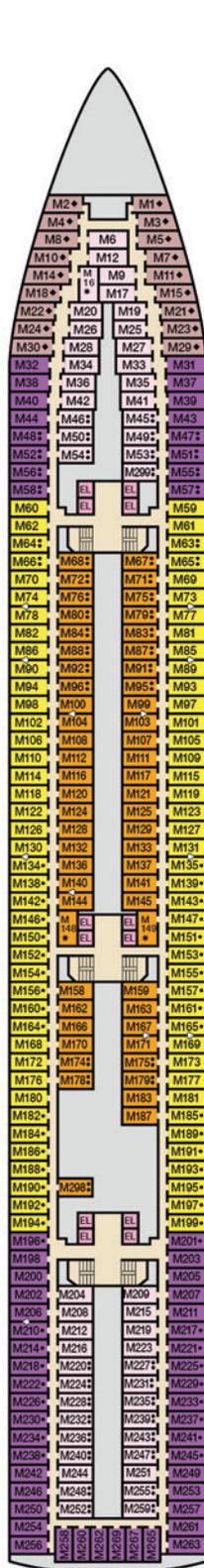
- ★ 2 Twin Beds (convert to King) and Single Sofa Bed
- 2 Twin Beds (convert to King) and 1 Upper Pullman
- ◇ 2 Twin Beds (convert to King), 1 Lower Pullman, and 1 Upper Pullman
- ⊖ 2 Twin Beds (convert to King) and 2 Upper Pullmans

- † 2 Twin Beds (convert to King) and Double Sofa Bed
- ◆ Stateroom with 2 Porthole Windows
- ◁ Connecting staterooms (ideal for families and groups of friends)
- ✱ Twin beds do not convert to a King Bed.
- U Unisex Wheelchair Accessible Restroom

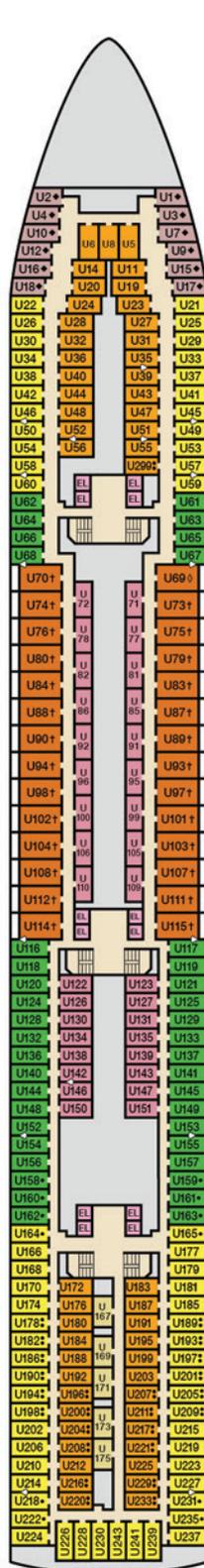
Ⓜ All accommodations are non-smoking.
 Accessible staterooms are available for guests with disabilities.
 Please contact Guest Access Services at
 1-800-438-6744 ext. 70025 for details, or visit
<http://www.carnival.com/about-carnival/special-needs.aspx>.



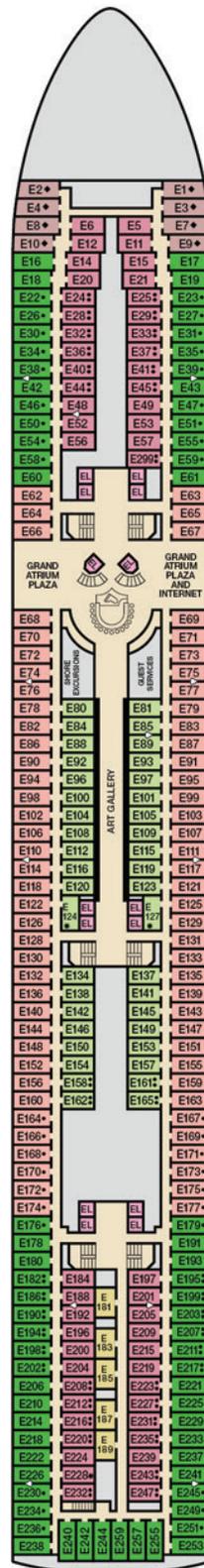
Riviera • Deck 4



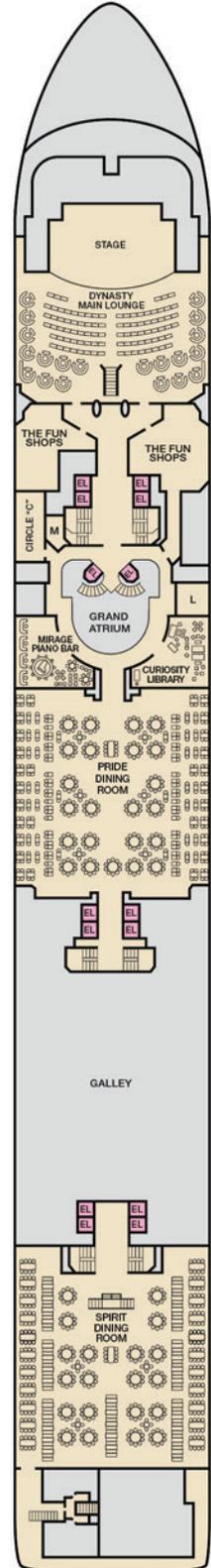
Main • Deck 5



Upper • Deck 6



Empress • Deck 7



Atlantic • Deck 8



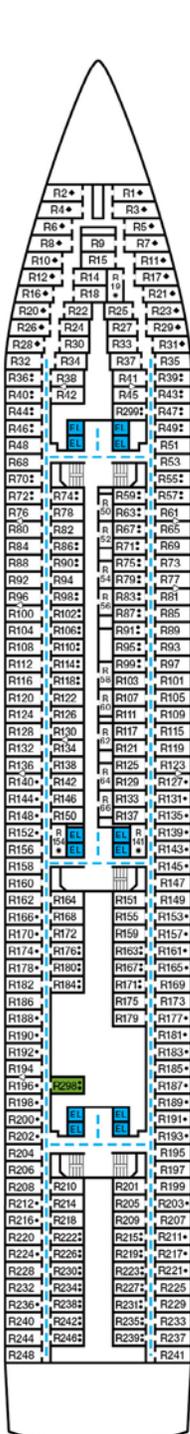
DECK PLANS

Please contact Guest Access Services for specific ship accessibility features. You may also visit <http://www.carnival.com/about-carnival/special-needs.aspx>

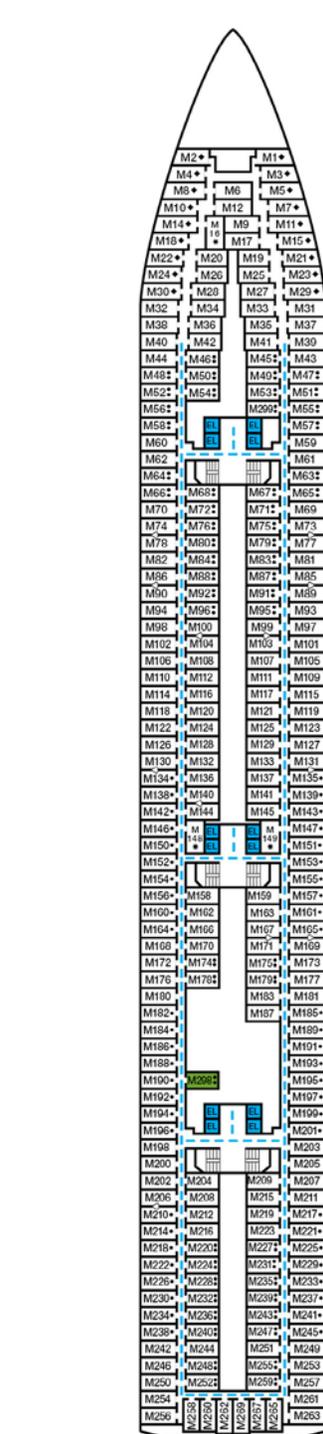
ACCOMMODATIONS SYMBOL LEGEND

- ★ 2 Twin Beds (convert to King) and Single Sofa Bed
- ◆ 2 Twin Beds (convert to King) and 1 Upper Pullman
- ◇ 2 Twin Beds (convert to King), 1 Lower Pullman, and 1 Upper Pullman
- ⋮ 2 Twin Beds (convert to King) and 2 Upper Pullmans
- † 2 Twin Beds (convert to King) and Double Sofa Bed
- ◆ Stateroom with 2 Porthole Windows
- △ Connecting staterooms (ideal for families and groups of friends)
- ★ Twin beds do not convert to a King Bed.
- U Unisex Wheelchair Accessible Restroom
- ⊘ All accommodations are non-smoking.

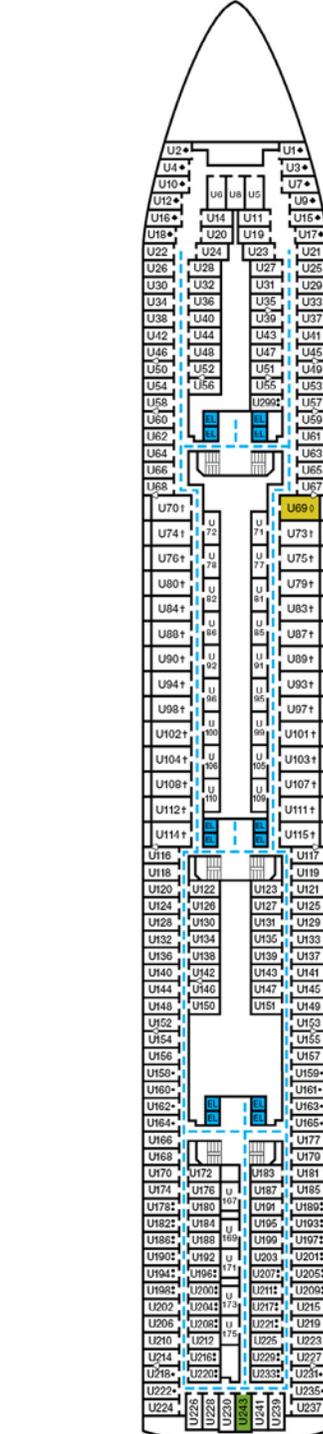
- Accessible Routes including Ramps
- Restrooms, Elevators, Lifts and other Accessible Areas
- Fully Accessible Staterooms (FAC)
- Fully Accessible Staterooms - Single Side Approach (FAC-SSA)
- Ambulatory Accessible Staterooms (AAC)



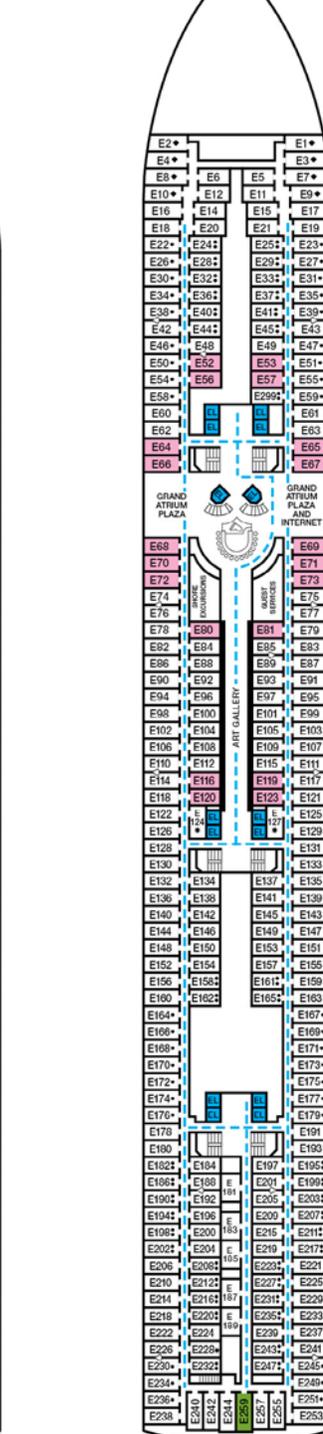
Riviera • Deck 4



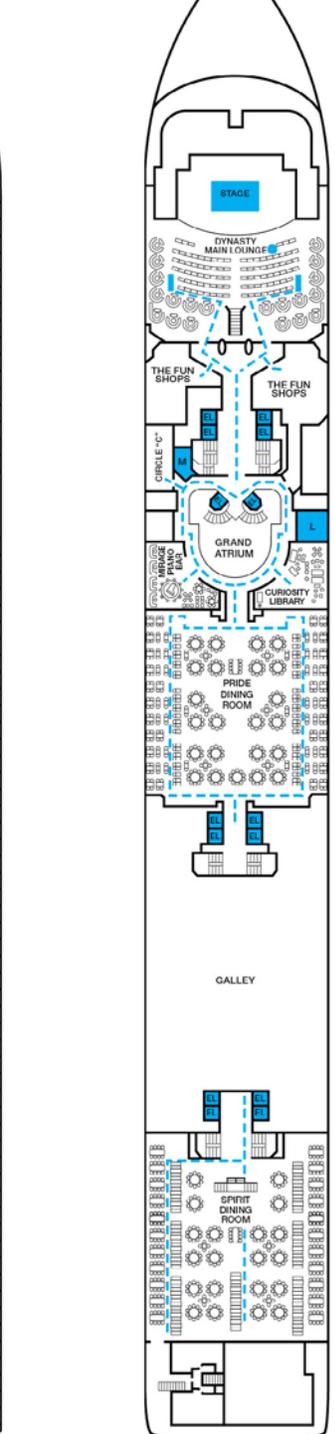
Main • Deck 5



Upper • Deck 6



Empress • Deck 7



Atlantic • Deck 8



WESTUNES

Ray S. Rhymer, Editor • Now in his 18th year

EDITORIAL STAFF

Editor in Chief

Ray S. Rhymer

westuneseditor@farwesterndistrict.org

Marketing & Advertising

David Melville

marketing@farwesterndistrict.org

Westags Newsletter

Jerry McElfresh

westags@farwesterndistrict.org

Arizona Division Editor

Bob Shaffer

editor-az@farwesterndistrict.org

Northeast Division Editor

Roger Perkins

editor-ne@farwesterndistrict.org

Northwest Division Editor

Don Shively

editor-nw@farwesterndistrict.org

Southeast Division Editor

Open

editor-se@farwesterndistrict.org

Southwest Division Editor

Justin McQueen

editor-sw@farwesterndistrict.org

Westunes Vol. 69 No. 1

Features

Spring 2019

2 **2020 Fall Convention Cruise**
A comprehensive presentation of most of the details you'll want to know about the plan, scope, and ship accommodations.

9 **2019 High School Quartet Contest**
Get your High School Quartets registered for the fun in Stockton. A number of FWD now adult members participated in the past.

10 **Memories of the 2018 Harmony Camp**
Much "insight" into camp happenings that you won't find anywhere else.

13 **The 29th Somewhat Serious Quartet Contest and Bean Feed "rides again"**
It's a good time with casual Barbershop fellowship and singing some old songs.

15 **Lloyd Steinkamp Endowment Fund**
It's growing, thanks to your giving, but it'll take more to develop the fund so it can live in perpetuity.

16 **2019 International Convention Information**
Salt Lake City, here we come. An overview of events, contests, and other activities are presented.

19 **FWD Leadership Articles & Division Digests**
There's considerable information about FWD philosophy and activities for your reading pleasure.

32 **Marketing Wisely on a Shoestring Budget**
Marketing Director David Melville offers some interesting insights into the psychological impact that color plays in a marketing strategy.

Departments

- 19** The President's Page
- 20** Board of Directors Reports
- 30** District Management Team Reports
- 31** FWD Historian
- 36** Arizona Division Digest
- 39** Northeast Division Digest
- 41** Northwest Division Digest
- 42** Southeast Division Digest
- 42** Southwest Division Digest
- 50** Member Services Directory

WESTUNES

Westunes is published quarterly by the Far Western District Association of Chapters in the Far Western District, Inc. dba Far Western District, and is distributed electronically at farwesterndistrict.org.

Here are some Advertising Rates (per issue)

Ad Size	1 Issue	2 Issues	4 Issues
Full, Inside Covers	\$60.00	\$48.00	\$36.00
Full Page	\$50.00	\$40.00	\$30.00
Half Page	\$25.00	\$20.00	\$15.00
Quarter Page	\$12.50	\$10.00	\$7.50
Business Card	\$5.00	\$4.00	\$3.00

A complete list of rates and specs appears later in this issue.

© 2019 Far Western District.



Far Western District SPRING CONVENTION

International Quartet Preliminaries • Northeast & Northwest Divisions



March 21-24, 2019 • Stockton, California

Register at Events.FarWesternDistrict.Org



Announcing the 29th Annual Far Western District High School Quartet Contest

Male high school quartets in the Far Western District of the Barbershop Harmony Society are invited to compete in the annual High School Quartet Contest on Saturday March 23rd in conjunction with the FWD Spring Convention in Stockton. Founded in 1991 by, and perpetuated in the memory of Lloyd Steinkamp, this contest is fun-filled and exciting for all the participants.



Cross City Harmonizers

2018 FWD HS Quartet Champs

Drake Pyatt, Baritone
Antwun Puckett, Bass
Camron Gregory, Lead
C.J. Miller, tenor

Our judging panel for the HSQC is Capitol Ring (Larry Halvorson, Dallas Halvorson, Kevin Palmer, and Mike Stewart) and Jason and Elizabeth Dyer.

- No Fee to Compete & Complimentary Convention Pass
- Prize Money Awarded to School Music Programs
- Coaching by Top Level Quartets Following the Contest
- Includes Saturday Night Pizza Party

Although the boys seem to drive participation in the HSQC it is especially important that a BHS member have a connection / relationship in the school and with the specific ME.

Additional information is available at <https://tinyurl.com/fwd-hs qc>.

Richard Lund
FWD - HSQC Coordinator
6164 Windlestraw Road Placerville, CA 95667
Rlund@innercite.com
530-621-1904



Harmony Camp 2018 is a Memory Now

This is the second “Harmony Camp is a Memory now” letter, and this Camp was again one of the Best Ever!! In spite of the fact that we had just 44 boys, the high level of the boys and the high level of the singing was simply “off the charts good”. Our outreach is working, as we had five new high schools represented at camp this year.

As a result of the smaller numbers, I personally, had a lot more direct contact with more boys than ever before, and it was more rewarding to me, personally as a result of that contact. I got to know more of the boys. I was able to help one boy who had developed a rather severe pain in his face or jaw that caused him to sit down for a while. The pain eventually went away by itself, but my hope is that because of my direct involvement, the boy was better able to relax and recover. On Sunday he certainly appeared to be just fine, and when I asked about his face, he assured me that all was fine.

The Sound from the chorus was spectacular! That alone told me that the quality of the boys in terms of their singing ability and their attitude was a step up from past years. We ask nothing of the boys in terms of prior singing experience. So, it is always a surprising and reassuring when this kind of high-level sound happens. Yes, one could say that much of that high-level sound is coming from the men that are mixed in with the boys on the risers, but that could never explain the volume and the richness of the sound. It is just amazing to hear it and amazing to realize that whatever the cause, it is a truly amazing experience for the boys hearing that sound and realizing that they are making it happen as a chorus.

Our Dean, Gabe Caretto, always talks to the boys on Sunday morning just before taking the risers for the show and explains that this exact gathering of men and boys as a chorus is unique and will never ever come together again as a chorus to sing. His message is a timeless one that reverberates with the boys as they think about it and realize that this is a very special moment in their lives, especially with that “sound” that their chorus is creating for the audience of their friends and family!!

What a weekend for the boys! Because of the small chorus this year, Bruce Sellnow, our genius of organization, rearranged on the fly the class schedules for Saturday morning so that we would have more boys in each class – rather than having just four or five boys in a class. His masterful rescheduling resulted in much better class numbers and very satisfying class results in that all singing parts were more assuredly present. I always visit each class as they proceed, and the clear levels of communication from the clinicians and boys was very reassuring. Lots of good learning going on!!

The afternoon classes were also wonderful. We always have new idea classes that we add, and one of those was Music Theory with Tags by Chris McCuddy. I didn’t get to see how Chris did with his class as I was in the Teachers’ meeting at the time, but I heard that it went quite well. This is a class that could have a bright future.

The teacher's meeting is where we invite the music educators who have come for the weekend (or the day) to share their observations, questions and suggestions about what we could do better at Harmony Camp.

This year we received several great suggestions that we plan to incorporate next year. One suggestion was for the date to be moved farther into the school year by one month.

This suggestion has been incorporated as we have set next year's camp for October 18-20, again at the Sly Park Educational Center. Yes, the weather could be cooler, with potential for rain; but historical records for Pollock Pines comparing October and September reveal only a small change in temperature and precipitation. The rationale for this suggestion is that many schools have a rapid ramp up of activity early in the school year that tapers off a bit in October. And one of the "issues" that we have experienced down through the years with our September date is conflicting auditions for State honors choir. This year was no exception; we had four boys leave Saturday morning to participate in auditions in Sacramento, and then return to Camp for the afternoon sessions.

As usual, we rehashed the all-male makeup of Harmony Camp and the teachers unanimously endorsed the value in maintaining that constituency. The teachers clearly recognize the value in allowing boys being boys without the need to "be cool" for the girls. They are more relaxed and more themselves. And just to expand on that theme, the Sweet Adelines Region 12 Mountain Harmony Camp provides a similar experience for girls.

Another new concept that surfaced was the revelation that when the boys go back home and try singing the camp songs, they find that the camp songs tend to be more challenging than they realized, and they often do not experience the success that they think they should. The reality is that those camp songs tend to be at a level that challenges the full chorus with the clinician director guiding the chorus. The camp songs are selected by each of the clinicians with the goal of being challenging for the chorus, but at a level that the clinician believes the chorus can be successful. That level of difficulty is beyond what most of the boys can handle by themselves.

Thus, the consensus was that we have a class that teaches one or two somewhat less challenging songs that the boys can take back and be truly successful with on their own.

I would be remiss in not thanking the volunteers who spent the weekend with us – working in the kitchen, singing on the risers with the boys, and chaperoning the cabins. Most of all, however, these volunteers spend time with the boys singing tags, talking, and enjoying meals in the cafeteria.

Just as important are the many who make a financial contribution to ensure that Harmony Camp continues. This year we expanded our base of contributors and for that we thank you. We were able to award 16 full and partial scholarships.

We continue to contact businesses for their support, both financially and "in-kind". We continue to grow the Lloyd Steinkamp Endowment Fund for Far Western District Harmony Camps to ensure that Camp will continue in perpetuity. This is how "you" can make a huge impact in the future!

In summary, the Far Western District Harmony Camp continues to provide a truly enriching and exciting experience for a large group of boys (and men) all packed into a wonderfully memorable weekend.

I welcome your questions / comments.

Richard Lund, Director
rlund@innercite.com
530-621-1904

ARIZONA DIVISION CONVENTION

APRIL 12-13, 2019 • MESA, ARIZONA

**Mesa High School Theater
1630 E Southern Avenue
Mesa, Arizona**

**Harmony Platoon
Harmony for Lunch
Leadership Dinner
Friday Pre-Glow
Division Quartet Contest*
Joe Barbershop Chorus
Division Chorus Contest*
Show of Champions
Afterglow & Chorditorium**

***Open to Men's, Women's & Mixed quartets/choruses**

Register at events.farwesterndistrict.org



THE TWENTY-NINTH ANNUAL

John Gurulé Memorial

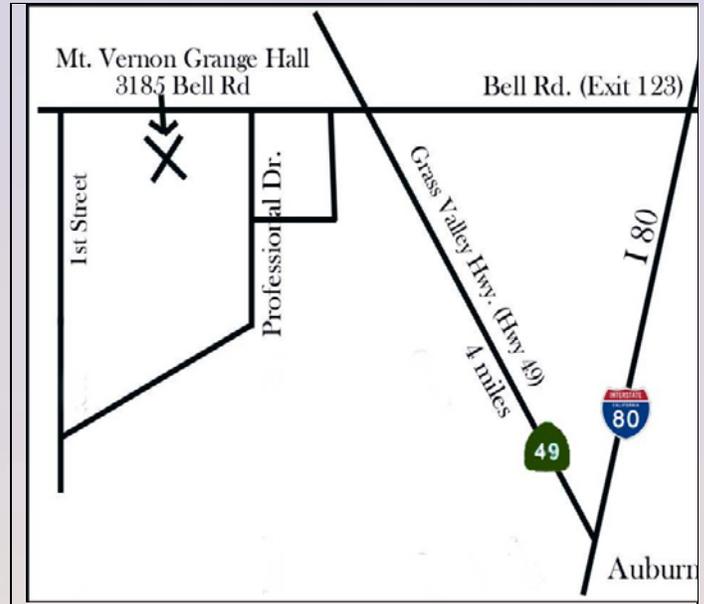
“SOMEWHAT SERIOUS” QUARTET CONTEST and BEAN FEED

DATE: June 11, 2019
TIME: 6:00 p.m. DINNER
7:00 p.m. CONTEST
LOCATION: MT. VERNON GUILD HALL
3185 BELL RD., AUBURN, CA

ADMISSION & DINNER: \$10.00
DRINKS EXTRA

CONTEST RULES

1. Quartet must have a name
2. No more than two members from a registered or organized quartet
3. Quartet sings only one song
4. A person may sing in three quartets but must change their part in the third
5. Women's & Mixed quartets are eligible
6. Matching attire optional
7. Limited to 25 entries



MC: RICHARD LUND

JUDGES: The Best available

SOMEWHAT SERIOUS QUARTET CONTEST ENTRY FORM

QUARTET NAME:	NAME	CHAPTERS
TENOR:		
LEAD:		
Bari:		
Bass:		

MAIL TO: NEVADA PLACER SIERRANADERS, PO Box 4400, Auburn, CA 95602



2019
ONTARIO

**SOUTHEAST & SOUTHWEST DIVISIONS
CONVENTION • MAY 10-11**

Colony High School Theater
3850 E Riverside Dr • Ontario, California

**Joe Barbershop Chorus
Division Chorus Contest*
Division Quartet Contest*
Show of Champions
Afterglow**

* Contests open to Men's, Women's and Mixed quartets/choruses

Register at events.farwesterndistrict.org

WHY NOT CONSIDER A CONTRIBUTION TO THE LLOYD STEINKAMP ENDOWMENT FUND FOR HARMONY CAMP

I invite you to join your fellow barbershop members in supporting the current FWD Harmony Camp and establishing additional Harmony Camps in the Far Western District. Many of the young men who have attended Harmony Camp have become leaders within their communities as music educators; others are valued members of their chapters; and some have or are competing on the International stage. Most critically many lives have been enriched through the magic of barbershop. Plan to enjoy the High School Quartet Contest at Prelims in Stockton March 23rd where the majority of young men participating have attended Harmony Camp.

I want to personally thank our double match donor for 2017 and 2018 calendar years. Your support in so many ways cannot be measured. Any amount will help us reach our initial goal of \$200,000.

Lloyd Steinkamp was a true giant in the Far Western District and it was Lloyd who created the concept of Harmony Camp. The first camp was in 1996 at Camp Wrightwood near San Bernardino. This was not only the first Harmony Camp in the FWD, but also in the nation.

Today the FWD Harmony Camp remains strong. The purpose of the Lloyd Steinkamp Endowment Fund is to provide, in perpetuity, supplemental financial support for weekend long Harmony Camps within the Far Western District of the Barbershop Harmony Society. Initially all funds donated to the Endowment will be used to build the capital of the fund toward an initial goal of \$200,000. Once the fund balance reaches this goal, withdrawals may commence to help finance the FWD Harmony Camp, consistent with the policies of the Sacramento Region Community Foundation.

Donations may be made by credit card (<https://ssl.charityweb.net/sacregcf> and find the "Lloyd Steinkamp Endowment" in the drop down box preceded by the words "please use my donation for:"). You may also donate by check payable to Sacramento Region Community Foundation with a note in the memo box "Lloyd Steinkamp" and mailed to 955 University Avenue, Suite A, Sacramento, CA 95825.

As of December 31, 2018 the Lloyd Steinkamp Endowment Fund has a balance of \$82,490. I invite you to join all those who have donated to the Lloyd Steinkamp Endowment Fund to ensure that Harmony Camps in the Far Western District will continue for the benefit of young men and future barbershoppers.

Richard Lund, Director
Harmony Camp
rlund@innercite.com
530-621-1904

Please consider the Lloyd Steinkamp Endowment Fund in your will and estate plan



**SALT
LAKE
CITY**
2019
INTERNATIONAL
CONVENTION

GET TOGETHER WITH
6,000
OF YOUR CLOSE PERSONAL
FRIENDS

FOR THE
BEST WEEK OF THE YEAR

JUNE 30 - JULY 7, 2019
BARBERSHOP.ORG/SLC



**SING IN MORE
PLACES, WITH
MORE PEOPLE**

Over 100 Education classes,
plus Platoon, Tag Zones, and
informal singing locations

Singing opportunities in the
Everyone in Harmony Chorus

**SEE OLD FRIENDS,
MEET NEW ONES**

Make new friends from around the
world and easily connect with your
peers through tag rooms and
informal singing sessions
throughout the convention



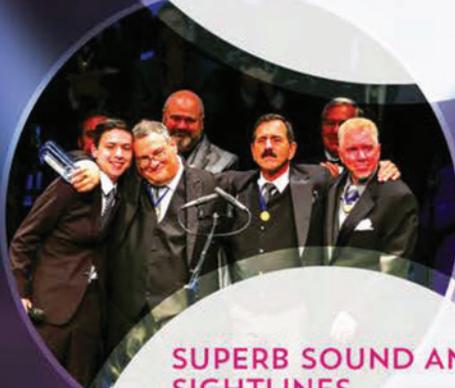
SHOWS

Don't miss these unforgettable moments

The world-renowned **Tabernacle Choir** with **The Vocal Majority**.

Champs will once again deliver world-class performances at the **Association of International Champions Show**, and barbershop groups from all over the globe perform at the **World Harmony Showcase**

Must-see moments on the **Saturday Night Spectacular** -- growing more spectacular each year!



MAKE IT A FAMILY VACATION

Sing with the entire family as part of the Everyone In Harmony Chorus

Easy access to Utah's stunning natural beauty -- come early or stay late



CONTESTS

Who will take home the gold? Three different contests - Quartets, Choruses, and NextGen Varsity Quartets - promise thrilling competitions with non-stop world-class performances all week long.



SUPERB SOUND AND SIGHTLINES

With unmatched theater-style sightlines, comfortable seating, and highly accessible facilities, the Conference Center is ideal for our audience. An audio system that defines "state of the art" ensures a peak performance setting for shows and contest.



AND DON'T MISS THE ASSOCIATION OF INTERNATIONAL CHAMPIONS SHOW

BRONZE SEATING \$20, SILVER \$36, GOLD \$50, PLATINUM \$65, PREMIUM \$80
 REGISTER TODAY FOR THE AIC SHOW! VISIT BARBERSHOP.ORG/AIC
 (NOTE: THIS IS A SEPARATELY TICKETED EVENT)

GETTING AROUND WILL BE EASY!

With free downtown transportation options like buses and light rails, getting to and from the main events from your hotel is a breeze.

HOUSING IS OPEN!

HEADQUARTERS HOTEL IS LITTLE AMERICA

PRICES STARTING AT \$130/NIGHT

REGISTER TODAY!

	BEST PRICE! Early-bird <small>through February 15, 2019</small>	Regular <small>through July 1, 2019</small>	On-site
Member and Associate	\$269	\$319	\$349
Non-member	\$299	\$349	\$379
Youth <small>Ages 18 - 25 *no member discount</small>	\$199	\$199	\$199
Youth <small>Under 18 *no member discount</small>	\$99	\$99	\$99

BARBERSHOP.ORG/SLC

The 57th Annual Southern California Novice Quartet Contest

A Handicapped Contest Open to All BHS
Members, and High School Students

Saturday, March 2, 2019

7:00 pm

First Presbyterian Church

of Fullerton

838 N. Euclid Street

Fullerton, CA 92832

General Admission Tickets

Adults - \$15

Children 11/Under - Half Price

Presented by

**The Orange Quartet Chapter of the
Barbershop Harmony Society**



For information for competing quartets and for ticket purchases, visit:

orange.harmonize.com

Or leave a message at (714) 442-8500



Craig Hughes

Far Western District President

president@farwesterndistrict.org



It is truly an exciting time to be a Barbershopper.

We love to sing in close harmony and there is nothing better than locking a ringing chord. The possibilities to find that joy have just expanded. Our Society is now gender neutral.

Everyone of good character can join at the National and now District Level. Chapter level membership is a local decision.



On January 16 the Barbershop Harmony Society Board of Directors published new bylaws for [Districts](#) and [Chapters](#). The chapter bylaws offer a number of options going forward. A chapter can remain all male, female or mixed. A chapter can have more than one chorus. A mixed chapter can have a male chorus, a female chorus and/or a mixed chorus. They can choose whether or not to compete. The Far Western District will support everyone at our events with contests and awards as needed.

Select the flavor and savor.

All these options and more are highlighted online in the [Chapter Considerations Guide](#).

The standard bylaws are the “requirements” for participation. Requests for modification may be made to the Society Board but, in most cases, the new bylaws govern our activities. While there is no action required at this time I suggest your Chapter pull down a copy of the new [Standard Chapter Bylaws](#), fill in a couple blanks and then publish to your membership. You may want to “adopt” the new bylaws at your next board meeting for the record and document your Chapter/Chorus choices in Chapter SOP and Mission Statement. These steps are not required but may offer clarity to your current and future membership.

I had a wonderful time at our Midwinter International Convention in Nashville in January. This is a great time to get together with friends (old and new) and discuss the business of Barbershop with other District and Society Leaders. There was fantastic heartwarming music as well with extraordinary FWD representation:

- **Junior Quartet Contest:**
 - The King's Crooners (Martin Luther King HS, Riverside, CA) Outstanding
 - The Barbershop Darlings (Chandler HS, Chandler, AZ) Excellent
 - Belle Voix (Chandler HS, Chandler, AZ) Excellent
- **International Youth Chorus Invitational:**
 - Chandler High School Treblemakers Superior
 - Chandler High School Men's Chorus Outstanding
- **2019 BHS/NAfME Music Educator of the Year.**
 - Lori Lyford: Chandler High School.
- **FWD International Seniors Quartet Representative**
 - R.I.C.K.S.
 - Dave Wallace
 - Steve Leipelt
 - Corley Phillips
 - Richard Lund

Speaking of extraordinary. I got to fly back with the **FWD MVP**. (*Most Valuable Pig*.) Pork Chop made his International debut on the stage of the Grand Ole Opry with his friends from R.I.C.K.S. He survived and was the crowd favorite. (*If you don't understand then you really should attend the next District Convention. You don't know what you are missing!*)

All FWD Conventions are great. We have a reputation for the best and this Fall in Sacramento (October 10 -13) is sure to exceed expectations. **THEN . . . 2020** will be amazing. First, the **BHS International Convention** in Los Angeles (June 28 – July 5) and **drum roll** our **Fall Convention at Sea** on the **Carnival Ship Imagination** departing from Long Beach (October 8-11). This will be an event to remember for the whole family. Book early so you don't miss the boat. More details in this edition of Westunes.

Didn't I say that it's an exciting time to be a Barbershopper!

Thank you for everything you do for your Chapter and the District.

In Harmony,

Bill Rosica

Executive Vice President

evp@farwesterndistrict.org



A lot has happened since we last talked. Your DVPs and I put together Leadership Summits to replace the Leadership Academies to determine whether the classes we were teaching were the right ones for the times. Over the past few years we've heard that people were not attending the Academies because they had already taken the classes offered. So, after attending a Leadership Summit in Nashville, I decided to give this new format a try. As of this writing the Arizona Division is the only one to have held a Summit. The feedback

I'm getting will be used to gently change the SoCal Summit on February 9, to make it more pertinent to our needs. One of the major changes over the past Academies was to bring in a Facilitator to instruct our members on how to be Leaders in general, in whatever position they will hold.

The other major project I have undertaken is changing our Fall 2020 Convention and Contest from a land-based to a sea-based event. We presented the idea to the House of Delegates in Fresno this last October and were approved to move forward. Again, falling attendance at our conventions has left us with dwindling bank accounts, which in turn, doesn't allow us to provide as many services as we would like. We have made this "Harmony at Sea" event as close as possible in price to our past conventions. One nice aspect is that one can pay on a monthly basis over the next few months and by the time the Convention arrives, the event is paid in full. David Melville, and Donna Hisey (wife of Barbershopper Greg Lipford), have been instrumental in planning this new type of convention and contest. We are attempting to make it as close to the same experience as we've had on land, but there will be some changes. But I know every competitor will be flexible so we can offer a great experience to all.

I have not had a chance to read the new bylaws for Districts and Chapters yet, but rest assured your Board will have a lot of discussion regarding this subject, which will be relayed to you via the House of Delegates in Stockton. And speaking of the House of Delegates, please consider sending someone to represent your Chapter in Stockton. It is your chance to let your voice be heard by other Chapters and that's a good thing for Everyone in Harmony.

Since our last issue, we've all celebrated the holidays and Chapters have installed new officers. We are preparing for the Singing Valentine season and learning new music to be presented in Spring Shows, as well as getting ready for the contest cycle. This is the year when the combined SW and SE Divisions have their contest in May, so we have a little more time to prepare.

As noted elsewhere in this issue, the SE/SW contest will be held in Ontario, the weekend of May 10-12, but for those Quartets who are hoping to qualify for the International Competition this summer, that Prelim contest is in Stockton on the weekend of March 21-23. The opportunity to compete in the Prelims is open to all Quartets, so there is much to gain from competing in March – the experience of the stage, the helpful evaluation from a panel of top judges and coaches – so even if your Quartet is not yet International caliber, there's a reason to pack your pitch pipe and head to Stockton in March.

By the way, in case you haven't noticed, the cost to attend our conventions has been slashed roughly in half. Not only the competitor's fees but non-competitor's fees are really inexpensive. The FWD board wants to emphasize the fun of convention again, not just competition. So, bring your family again to share your fun and your friends.

How are you getting new members? It's a problem all Chapters continually face. We're getting older, some of us are actually dying (how rude), and we need to replace ourselves and more, but the world is not a place of "joiners" like it was in 1938 or even 1998... There are so many demands on a person's time today and the competition from the Internet, Netflix, and so many other activities that are available from the home, is powerful. It is just so difficult to get a person to want to leave those comforts to commit to a regular night out. That night out needs to be really compelling, and we know it can be, but how do we even get a person to come as a guest?

If the Internet is where men are spending their time, many Chapters are using the Internet and are "advertising" on Facebook, Instagram and even Twitter. There's a website called Meetup where you can advertise for singers to attend your weekly meeting



Brent Anderson
VP Southwest Division
dvp-southwest@farwesterndistrict.org



and several Chapters are reporting success. You'll read elsewhere in the SW Division Digest that the Masters of Harmony are trying something new...they are recruiting singers for shorter-term commitments, like the "show season" or "this contest cycle."

I'm sure if any of you readers have a successful idea of any kind - membership, music learning, more fun - Westunes would love to hear about it and share it with the rest of the District.

BTW, here's an idea we are trying at Rincon Beach. If I asked how many of you readers were "hooked" by singing a tag, how many of you would have your hands up right now? I'll bet it's quite a few. But sometimes when we go to teach that tag to the prospective member, we try to teach one that is too difficult, and on top of that, we have to teach the other singers too. So, we've selected four or five simple tags and we are teaching them to the entire Chorus. We're having the guys sing several voice parts to the tag in the hopes that when we go to teach a tag to a guest, the other guys around you will already know the tag. Perhaps you'll need a simple reminder of their part and - Boom! You're ringing chords. If you master the simple tags, you'll be able to move to more complex ones later, but let's give that guest the thrill, the opportunity, the experience of being inside some great chords during his first visits and let's see if we can become more attractive than Netflix on that one night a week. What tags? "Love," "Back in My Home Town," "Sleepy Time Down South" and "All By Myself Alone" work well.

So how have you adapted to the changing times? Is your Chapter accepting or recruiting female members? San Fernando Valley has accepted several female members and is considering competing this Spring as an all-male Chapter and also as a mixed harmony group.... San Luis Obispo has sung with local Sweet Adelines during the holidays for the last couple of years with great results although as a Chapter, they are choosing to remain male, and, because of lack of members, are going to become a Quartet Chapter, rehearsing only twice a month with no Director. They hope perhaps in a couple of years to again try to reform as a "new" men's a cappella Chapter. For now, several of the SLO members are planning to join with Santa Maria to continue regular weekly singing.

Bakersfield Chapter is doing something fun with Chapter shows. They are combining with the Visalia Chapter and doing a combined show one night in Visalia and the next night in Bakersfield. That's coming up April 27 and 28. Each Chorus, and the audience, is benefiting. Check it out...

I had a nice conversation with Jerry Walker, President of Santa Monica Oceanaires Chorus. They are planned out for at least the next year. They've expanded their Board to train more people to do the work, now and into the future. They had a very organized and successful Singing Valentine campaign with six Quartets delivering over 50 SVs. They've even reserved the place and date for the 2020 officer installation luncheon. They consistently have over 30 singers each week, singing well under the direction of Laura Singer. They have a show upcoming on June 8 that promises to be great fun.

Rincon Beach is trying something new. All Chapters struggle with learning new music. Some guys learn quickly and then are bored with waiting for the slow ones to catch up. It's frustrating to the musical leadership, too. But several Rincon members are active in the Platoon Quartet contests, and they noticed the pressure to work on the songs on your own time, and show up ready to sing or be embarrassed, was maybe something that could work on a Chorus level. So, the Pacific Sound Chorus Music Team has chosen three songs and given them to the entire Chorus to learn on their own. They do not work those songs at the weekly rehearsal, but guys are getting together during the week to sing the Platoon songs in Quartets and groups. And in April, they'll have their own Platoon contest (guys randomly chosen to become a Quartet) with guest judges, and a BBQ family event, and the winning Platoon Quartet will be registered with the Society and will be Chapter-sponsored to compete in the divisional contest. In fact, if there are more Quartets who are successful with this experiment, perhaps several new Quartets will be formed and sponsored to compete. If you have a whole Chapter of guys who have learned the songs on their own, every note, every word and every breath, then they should be able to sing them quite well as a Chorus, wouldn't you think? Stay tuned...

Rincon Beach Quartets had a successful Singing Valentine campaign. Over 40 Valentines were delivered

and several “Mega Valentines” where a Quartet visited a senior center or some gathering of people, and was paid to sing for an hour or so. Singing Valentines again turn out to be not only profitable for the Chapter, but great fun for the Quartets. Several Rincon “rookies” had their first Quartet experience.

Barry Waite, President of South Bay Chapter tells me the Chorus is singing quite well and their upcoming show April 13 will be great fun. It’s a WWII/USO theme and he will be one of the German spies trying to wreck the show. Pasadena Chapter, coming off a very successful Holiday season, also has a show on April 13. Tough to be two places at once, but please go see one of the shows. We need to support our brother Chapters. Think of how much work you do for your Chapter shows and how grateful you are when the show is attended by members of other Chapters.

The Hawaii Chapter will be coming to Sacramento to sing in the fall. The Sounds of Aloha Chorus is singing quite well under the capable direction of Mark Conching, and they are very excited about coming to the mainland this year. They always bring fun, and occasionally Mai-Tais, and their good nature is infectious. Because of the distance, they are granted acceptance directly into the FWD Chorus finals any time they decide to make the trip, and it’s always fun to see what Island influence is in their contest and show packages.

The Masters of Harmony will be going to St. Petersburg, Russia in early August, to perform Barbershop Harmony for the enthusiastic residents of that great city. The MOH have invited other FWD singers to join them and sing with them on the trip and I don’t know if there is still time to sign up, but what a great time that would be for you. Pacific Sound Chorus had the chance to do that same concert tour in 2003 and it was the performance thrill of a lifetime.

Once again, it’s a pleasure to serve as your Division VP, and I invite you to contact me if I can be of any help in any way. I have ideas I love to share, and I’m always open to hearing what you have to say.

In harmony,



Happy New Year!

Here we are with another brand new year of our Barbershop lives! There will be so much going on these first six months of the year with your Chapter, that I hope each of you is ready for it! I would like to remind every one of you that you are important to you Chapter! Make sure that you:

- are on time to meetings
 - learn your words and notes
 - participate in all of your meetings and performances
- Your Director and Music Team need you! (and so do your fellow Chapter members)

New Chapter Officers

I certainly hope that each one of our Chapters enjoyed an outstanding Installation Banquet! I’m sure that all of you had fun-filled evenings to inaugurate your new 2019 officers. Welcome and congratulations to all new 2019 Chapter Officers. The banquet was fun, but now is when the work begins. Please remember that I am here for you, so let me know if you need my help or want to brag about your Chapter activities.

I am aware that I write about this next subject every year, but it is so important! I would like to encourage all of the new Presidents to re-visit your Chapter Mission Statement at your next Board Meeting; especially in light of the new “Everyone In Harmony” concept. Make sure that your Mission Statement gives a short and accurate description of what your Chorus is about. In addition, I suggest you take 20 minutes of a Chapter Meeting to have your Chapter read (or re-visit) your Chapter Mission Statement. This will allow your Chapter to go forward “in harmony.”

Chapter Shows

I wrote the following last year at this time, and after

reading it again, I have deemed that it is a great reminder for all Chapters at this time of year. So here it is again:

By now all of you are in full rehearsals for your respective Chapter Shows. I know the directors and music teams are working very hard to get you all ready for those big audiences. Make sure that each of you is helping with some aspect of the show: each Chapter member should be part of one of the various committees. This will help you really feel part of the show. Good luck, and please let me know how it went by writing me a short email about the show.

South County Chapter Singing Christmas Cards and Singing Valentines a HIT!

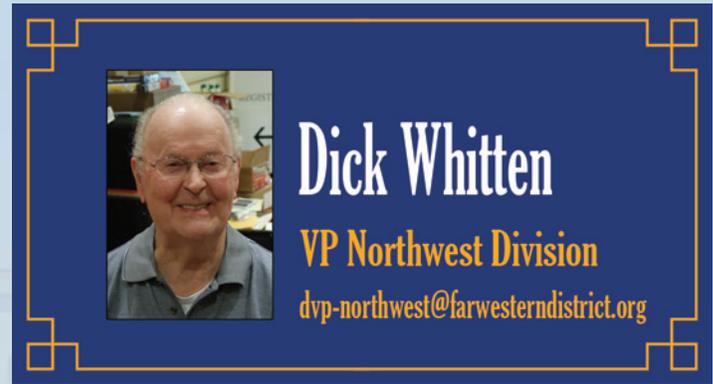
The South County Chapter had terrific success selling Singing Christmas Cards! They run the program just like their Singing Valentines. Not only did they have a blast doing the Christmas Cards, but they made a good amount of money for the Chapter. Oh yea, and the programs got a lot of members singing in Quartets! And we all know that the more Chorus members that sing in Quartets can only make a better singing Chorus!

Southeast/Southwest Division Contests

The Southeast/Southwest Division Convention and Quartet/Chorus Contests will be held on Saturday, May 11, 2019. It will be held at Colony HS Theater/Auditorium, Colony HS, 3850 East Riverside Dr, Ontario, CA 91761. Remember that this is the preliminary contest for the Fall Contest in Sacramento. I really hope that each Chorus in our Division will participate in the contest. Remember that all Choruses and Quartets that compete will get a chance to be evaluated by one of the judges. (Basically a short coaching session!) And we all get the chance to sing tags with friends from other Choruses!

Lastly, if your Quartet or Chorus is being coached by someone, please send me a short evaluation of your experience with that person. I am always being asked if I could recommend a good coach to Choruses and Quartets.

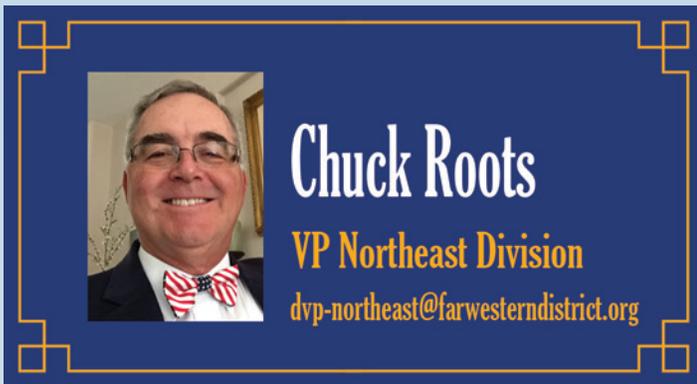
See you in Stockton!



I had the privilege of installing the Palo Alto/Mountain View Chapter and have been asked to do the same for the Marin Chapter. I have made contact with two other Chapters in my Division and they are progressing nicely.

As some of you may know we had to cancel the Leadership Seminar this year for the North Divisions. I personally want to apologize to the membership and assure them it will not happen next year. The Board of Directors asked the Division Vice Presidents to find a venue and between the two of us we were late actually doing so and then we just ran out of time. All of us on the Board are sorry it happened and have vowed to make sure it doesn't happen again. We have all talked about a manual of what to do and it will contain all the information about how to put it on. The manual will have a time line that will give any new person that comes onto the Board a list of who does what and when, so they will know who to contact to accomplish the tasks.

All the Chapters in the Division are readying for the District Spring Prelims combined with the Division Contests. This Convention promises to be one of the great Far Western District Conventions. Everyone I have talked to in the Northwest Division is looking forward to seeing all the best in the District and the Divisions. In preparation for this event the Walnut Creek Chapter will host the Northern Novice Barbershop Quartet Contest and it will have Male Quartets, Mixed Quartets, and a High School Quartet Contest with complete scoring analysis and a critique. Hopefully some of the groups will advance to the Division contest as well as the prelims.



Hooray for our blessed hobby of Barbershop singing!

And hooray for Barbershop singers who help create the environment of friendship and fellowship while harmonizing so wonderfully!

Over the past several months it has been my privilege to connect with a number of the Choruses just to find out how things are going. As a result, I was invited by several of the Choruses to participate in various ways, such as: singing at sporting events, sitting in on rehearsal nights, or attending an installation dinner.

Isaura, my wife, heard about a book while listening to a radio program and immediately knew it would be of interest to me. The book is entitled, *Imperfect Harmony*. The author, Stacy Horn, shares her love of singing and the close relationships she has garnered over the years with those she sings with each week. The following is taken from the Foreword to the book which I shared with the Gold Rush Chorus, the Voices of California, and the Stockton Portsmen during each of their installation dinners. *Imperfect Harmony – Finding Happiness Singing With Others*, Stacy Horn, Algonquin Paperbacks, Pages 3 & 4.

“In truth, I don’t have a great voice. Those formidable runs we typically perform are especially demanding for me. But I practice night after night after night in order to keep up because I want to dwell in the world that singing reveals for as long and as often as I can.”

“This book is about that world and my almost thirty years with the Choral Society of Grace Church. It is also an eclectic history of group singing, conductors, pieces of music both famous and forgotten, the science of singing, and all the benefits that come from being in the middle of a song. Because for the past few decades,

as boyfriends come and go, jobs come and go, cats live and die, a stay in a rehab when I was thirty, depression, broken engagements, and the deaths of those I love, there has always been this: The Choral Society of Grace Church.”

“Once a week I return to one of the most beautiful churches in Manhattan, pick up whatever masterpiece we’re currently working on, open my mouth, and sing. Life is hard, battles of all kinds continue to rage around us, and disappointments accumulate.”

“But singing is the one thing in my life that never fails to take me to where disenchantment is almost nonexistent, and feeling good is pretty much guaranteed.”

This says it as well as anything I’ve ever run across when it comes to why you and I commit to singing at weekly rehearsals, whether you are in a small Chorus or a big Chorus. There’s that indefinable draw that beckons us to join and stay.

I remember a book from my days in seminary. It was a paperback, listing all the things by chapter that we should do as ministers, and as church attenders as well. Under the chapter entitled, Music, there was one word printed across the page in super bold type: SING! I chuckled to myself thinking how perfectly stated that admonition was.

Let me encourage you to fully engage and sing! Wonderful things will happen!



WOW, what a busy time of the year! So much has happened since my last article that it is difficult to put it all down.

Let us start with “Everyone in Harmony”. Much like the Y2K bug that everyone said was going to bring the world to a standstill, the initiative is now in full swing. While there may have been a few blips here and there, things are largely unchanged... that is, if you want things to be unchanged. If you decided you want to sing in a mixed Quartet or Chorus and be registered with the Society, if you want to be an all woman’s Quartet or Chorus and be part of the society, now you can. I guess what I am trying to say is that, while there may have been a major change in policy, it had been in the form of addition, not subtraction.

January was a busy month. I performed two installations. The High Country Chorus was kind enough to invite me back again this year. Their new Director, Dr. Theresa Dick, is really whipping them into shape, and the Chorus has DOUBLED IN SIZE since last year! The Phoenicians also invited me back again, and I had a wonderful time singing the night away with them. The Arizona Events Coordinator, Randy Bingel, did the honors for the Tucson Barbershop Experience, and he told me they really know how to throw a party.

January 12, was the first ever Arizona Leadership Summit held at the St Mark’s Episcopal Church in Mesa. The new program, which included classes in how to be a more effective leader and how to lead a team, was extremely well received, and even after an 8-hour program, the attendees left wanting more! I was very impressed by the turnout of the leadership and membership from the Chapters in the Arizona Division. Over 10% of the total membership attended the Summit. It is because of this kind of commitment that Arizona is the BEST Division of the Far Western District... Thank you!

The Arizona Division Contest and Convention is just around the corner. The Convention will be held at Mesa High School 1630 E Southern Ave, Mesa, AZ 85204, April 12 - 13. I am pleased to inform you that there is a lower cost to compete and attend this year. Early Bird price for a competitor registration is just \$25 (down from \$45) and non-competitors are only \$20 (down from \$45)! There is also going to be another Harmony Platoon this year with some great

music. For registration and more information about the convention and the Harmony Platoon, please click here: <https://events.farwesterndistrict.org/arizona-division-convention>.

Spring is almost here, and we all know what that means...shows! There are numerous Barbershop shows going on in the Arizona Division in the next couple of months:

February 24, 2019—East Valley Barbershop Harmonizers present We’ve Been Everywhere, for more information click here: <https://evbarbershop.com/node/28304>

February 24, 2019 - The Sun Cities Chorus in conjunction with the Phoenicians present America My Home, for more information click here: <https://www.desertaires.net/>

March 2, 2019 – The Phoenicians present I Love a Barbershop Song, for more information click here: <https://tickets.phoenicians.org/>

March 2, 2019 - The Tucson Sunshine Chapter presents Karaoke in Harmony, for more information click here: <http://www.tucsonbarbershopharmony.org/>

March 16, 2019 - The A Capella Syndicate presents A Capella Syndicate- the Musical, for more information click here: <https://acappella-syndicate.com/acs>

Finally, we are getting ready for the Spring Prelims, and with it the Spring Board of Directors meeting and the HOD. I encourage each Chapter to have a representative at the HOD if it is at all possible. This is the best way for all of your ideas and opinions to be heard. I am also always willing to bring any of your ideas and comments to the Board, so please feel free to drop me an e-mail a.kaufman@yahoo.com, or give me a call on my cell 516-770-3743.

Remember, we know Barbershop is awesome. Let’s share it with the world!



- An updated Chapter Considerations Guide as a reference for Chapter leaders on the options available with Everyone in Harmony.
- New processes in Member Center that will enable the flexibility and options for Chapter membership, including supporting those existing Chapters who choose to welcome women as members, adding multiple Choruses (of any gender), under the Chapter umbrella, and supporting the chartering of new Chapters with any combination of members.

Dear Far Western District Members,

A lot of changes have been going on in the Barbershop Harmony Society in the last year and I am very excited about all of the possibilities this will bring to the Far Western District. The biggest change is the introduction of “Everyone in Harmony”. At first I was a little concerned about what this would do to the Barbershop I grew up in and have been a part of for the last 39 years. Are we going to let a Mixed Quartet or Women’s Quartet compete for the same awards as the men? The answer is No! Our competitions will remain the same, except now, Mixed Chorus/Quartet and Women’s Chorus/Quartet will share the stage in addition to the men’s contest in their own category. I repeat; In addition to, not in place of.

Starting this year, all Five of our Divisions are set up in Barberscore to accept Men’s, Mixed and Women’s competitors in both Choruses and Quartets. Please help spread the word because every contest is set and ready to go.

The following is a message sent from BHS and I think it’s worth re-posting...

Next Steps for Everyone in Harmony

Changes for Chapter, District, and Society membership:

As the next step towards the strategic vision of *Everyone in Harmony*, the Barbershop Harmony Society announces changes in the governing bylaws and operational processes for Chapter, District, and Society membership.

This announcement includes:

- New Chapter, District, and Society bylaws approved by the Society Board of Directors.

Revised Bylaws

The Society Board of Directors has approved revised Society, District, and Chapter bylaws, effective January 2019. The most significant change is the identification of “participation membership” (i.e., membership in a Chapter, which is classified as a “participating organization”) as distinct from “Society membership.” According to the new bylaws, Article VIII, Society membership is open to “any person of good character and reputation, subject to the applicant’s agreement to abide by the Society’s governing documents.”

Section 8.03 goes on to state: “Any Society Member who meets the requirements of membership in a participating organization as set forth by the governing documents of that organization (e.g., Chapters and other subsidiaries), in accordance with the Society’s defined method for approval of governing documents may be a participation member.”

The revised bylaws are available in the Document Center [here](#) (Member ID login required) and the Governance & Bylaws Committee has produced a series of videos ([available here](#)) that walk through the new bylaws and discuss the changes.

All Chapter and District leaders are encouraged to read the respective bylaws and watch the videos to aid in understanding of the changes. (Closed captioning of the videos is available.) Any questions about the bylaws should be directed to SocietyBoard@barbershop.org.

Updated Chapter Considerations Guide

With the new options for Chapters created by the new bylaws, BHS has also released an updated Chapter Considerations Guide. The *Chapter Considerations Guide* is a resource for Chapter leaders who currently

are or planning to begin, formally discussing Everyone in Harmony and the impact it will have on their particular Chapter experience.

The updated Guide does not dictate specific actions for your Chapter, nor does it require changes. It simply provides information and context on topics worth considering as each Chapter explores their options for the future.

One new topic discussed in the updated Guide is the idea of “Chapter” membership as separate and distinct from “Chorus” membership. In practice, this means that while all members of a Chorus are members of the Chapter, not all members of the Chapter would necessarily need to be members of a Chorus. This change allows for options such as:

- A Chapter with more than one type of Chorus under the Chapter charter, such as a men’s Chorus and a mixed harmony Chorus.
- A Chapter with multiple Choruses of a single category but with different aims, such as a men’s community outreach Chorus and a men’s competition Chorus.
- A Chapter with “non-singing” members who are not members of any Chorus.

Separating Chapter membership from Chorus membership will allow those Chapters who choose to open Chapter membership to everyone, regardless of gender, to maintain a men’s-only Chorus if so desired. The updated Chapter Considerations Guide is available in the Document Center here (Member ID login required).

New processes in Member Center

With the new bylaws and options for Chapters to expand membership options, new processes are now available in Member Center to Chapter leadership. These new processes will give more flexibility and options for Chapter membership, including supporting those existing Chapters who choose to welcome women to Chapter membership, while at the same time preserving the experience of Chapters who choose not to make a change in membership options.

Chapter leadership and those who have appropriate permissions (President, Secretary, and Treasurer) to make changes to the Chapter profile in Member Center can now:

- Add women as members if the Chapter has determined that Chapter membership will be expanded to welcome everyone, regardless of gender.
- Distinguish between Chapter members and Chorus members. (As a default, all current Chapter members have also been added to the Chorus roster.)
- Add a new Chorus under the Chapter umbrella.
- Identify the category of Chorus -- men’s, women’s, or mixed harmony. (As a default, all existing Choruses have been categorized as men’s Choruses.)
- Designate a specific dues amount for members of a Chorus in addition to Chapter dues. (As a default, all Chorus dues have been set at \$0.)

In addition, current and prospective Society members now have the opportunity to begin the chartering process for new Chapters with any category of Chorus (or Choruses). More information about starting a new Chapter is available [here](#).

FAQs on the new Member Center processes are available [here](#) (Member ID login required) and training materials for chapter leaders are available [here](#).

Respectfully submitted,



It’s been a while since I submitted a contribution to this document, and I continue to write with great respect for what our District has done in the past, present and what is yet to be. Keeping in mind that what we strive to accomplish today lays the groundwork for what will be tomorrow, I’m honored to serve our District as the M & P Chairman for 2019.

While teaching at the Arizona Division Summit in January, I was surprised to learn that many weren’t

fully aware of what falls under the M&P umbrella. So, I decided to take this opportunity to remind Chapters about what is available to them and how you might utilize me as a resource. You might be surprised to learn that by focusing on a few simple and practical ideas your Chapter could become even more energized. Here are a few:

- Make sure your Chapter has a clearly defined Mission Statement. This will serve as a guide for your Music Team as long as it has the input and support of the Membership and Board. It should include musical objectives of the Membership and be prominently displayed.
- Develop a Music Team structure that will assure implementation of your Mission Statement. Benefits of a well-structured MT include meeting Chapter goals, organizing a comprehensive Chapter meeting/rehearsal, developing talent, making good music choices and ultimately membership retention. Work toward Caring, Consistency, Cooperation and Communication both within and outside of the MT.
- See that your VP of M&P has the knowledge and skills that will enable him to be successful as a leader including good organizational skills, being a good communicator, the ability to delegate, knowledge of members and their musical abilities, and some musical background.
- See that your VP of M & P works closely with the Chorus Director and that they complement each other's responsibilities. Also that he is active in making selections for Musical Director. He/she is the face of your Chorus.
- Include your MT in a yearly planning meeting that sets the budget and goals, analyzes accomplishments and plans the upcoming yearly calendar.
- Involve your MT in recruiting, orientation and retention of members. They will love getting attention from them!
- SUSE YOUR DISTRICT LEADERS AS A RESOURCE TO HELP YOUR CHAPTERS. This continues to be underutilized and I can't emphasize it enough.

There is so much more that can be done, but the aforementioned ideas will certainly give a Chapter a jump start in forming an even better experience for our singers. As I've always said, "Build it and they will come."



Being a Far Western District Past President is an honor and yet requires a bit of responsibility such as Chairman of the Nominating Committee and serving on the Board of Directors for two years. I'm now starting my last year on the Board and while it will be a relief to not have to attend meetings and the HOD gathering, I will still feel an obligation to support the current Board members and to attend those meetings that keep me abreast of the FWD happenings.

I encourage each of you to consider volunteering for a position on the Board or District management team. At the present time we're searching for a Vice President of Music and Performance. This position requires attendance at Board and HOD meetings, and is responsible for all music activities within the District that improves and expands the musical knowledge and performance abilities of the membership. Should you have an inkling of desire to pursue this position please give me a call at (928) 830-0877 or email me at gordon.bergthold@gmail.com.

There are many other interesting and challenging positions available to members and if you look at the District Organization Chart on the FWD website you can align yourself with one of the many Board or management positions available. Just take a look at the many benefits of volunteering:

Volunteering is good for your mind and body

Volunteering helps counteract the effects of stress, anger, and anxiety...

Volunteering combats depression...

Volunteering makes you happy...

Volunteering increases self-confidence...

Volunteering provides a sense of purpose...

Volunteering helps you stay physically healthy.

Now if that doesn't prompt you to click on the FWD website and look over the many opportunities to serve in some capacity in the FWD you're just too busy. I encourage you to look for opportunities to help in our District...it will pay great dividends to you and others. You know Ray Rhymer and David Melville both need help in producing the Westunes and Westags publications. Try your hand at editing or writing, you may find great rewards await you, and it will help these men get some people in training to replace them some day. Succession planning is everyone's job and it benefits all of us.

In Harmony,



This is an exciting time to be a part of the FWD and the Barbershop society as a whole. Each chapter brings its own take on what barbershop is to them, and we have a wonderful mix here in the FWD. Eighteen of our chapters are showing growth since this time last year, but the district as a whole is down by roughly 6%. Since last year, we've had 267 new members, but 420 unrenewed members in that same time. With Everyone in Harmony rolling out this year already, there are brand new ways of thinking about expanding your chapter membership and sharing your music with others.

It is important for every chapter to be excited about what they do, to get the members excited about it. There are so many new options this year on what direction you and your chapter can take. It is just as

important to speak with your members and know what kind of chorus you want to be. Singing should be FUN! If your members are having fun, that will come through in the music, it will come through in the membership. It will help you sustain and grow your chorus. It is sometimes hard to find the balance between "running" your chorus and still enjoying the craft, but it has never been more important.

Retaining membership is about enjoyment and communication. Invite members to come back, give them a reason to show up every week. When you are enjoying what you do, others will too, and that enjoyment will spread to your singing, your shows, and other membership endeavors. A good resource to look at would be the healthy chapter initiative available from the society web page. "The purpose of the Healthy Chapter Initiative is to develop strategies for strengthening the overall health of the communities of artists that comprise the Barbershop Harmony Society." as stated on their page.

Finally, to talk about new membership. There are a number of chapters that are leading the way in membership growth. They are using various online tools, apps, and communication. I've had the pleasure of talking to some of them and sharing what ideas have worked for them.

Masters of Harmony recently held a "casting call" guest night with an amazing turn out. By utilizing social media, word of mouth, and sites like "Meetup", they were able to bring in new guests that are interested in singing but may not have experienced the barbershop world before. Be sure when you have a guest at your chapter that you smile, give them a hearty handshake. Thank them for visiting and invite them to come back!

It all comes back to having FUN! When talking about the health of a chapter, bringing back previous members, or inspiring new members to join our ranks, the recent changes brought about by Everyone in Harmony. It all comes back to having fun, making the music approachable, and removing obstacles between the members and the enjoyment of the craft we all love so much.



Any Quartet Activity in YOUR Chapter?

Let me know if you are doing something to promote Quartets in YOUR Chapter, so I can pass the ideas on to the rest of the FWD. Below are stories of what is going on in a couple of Chapters.

Rincon Beach Chapter's fine Director needed to make a move to Colorado for his business. So finding themselves without a Director, the Music Team decided to try a "Quartet" solution. They had noted that guys who participate in the Platoon Quartet program always seem to be very well prepared. So why not copy the Platoon idea for the Chapter?

Music VP Doug Van Bogelen and his team selected four songs they wanted the Chorus to learn and got learning tracks into the hands of all members. They set an April time for an internal Quartet contest on these songs. Following that event, Quartets it generates may decide to register and compete in the SE/SW Division contests in May. If fact, the Chorus may find itself so well prepared that it might compete, even without a Director. Congrats guys, and good luck.

My own chapter, AZ Quartet Chapter, has put its focus on helping guys prepare for upcoming Platoon and Brigade events. Individual time with learning tracks is a great help at getting new songs learned. But performing them with other voices live is really a necessary final step. Besides monthly sessions with guys in AZ, last summer we invited guys over from CA (and even Hong Kong), to join our prep time for Fall Brigades and to participate in our Summer Bash. Our VLQ and Novice Quartet even won the contests (or at

least that's how I remember it, and that's my story and I'm going to stick to it).

I would love to hear from any of you about activity in your Chapter to promote Quartet singing. I'll be glad to pass on your good ideas to the rest of the District.



It's a New Year and many exciting things are coming up around the bend.

By the time you receive this, we will have had our International Midwinter Convention, our FWS Leadership Summit, and a slew of A Cappella events under our belt. Next up...we have our FWD International Prelims in Stockton, CA. Along with meetings, contests, woodshedding and tag singing, my TRAVELING MUSEUM returns with even more goodies to enjoy. A wide variety of medals, pins, buttons, photographs, magazines, costumes and unique items for all to enjoy.

Last October in Fresno, there were so many people who came by. Some great conversations took place and the kudos were wonderful.

Come by and say hello. Check out the items on display. If you have anything you'd like to part with, drop me a note so we can discuss its possible inclusion.

Safe travels. See you in Stockton!!!

p.s. - Thank you for all the prayers and best wishes regarding my bypass surgery on Dec 18. I am doing very well and can't wait to hug you all.



Marketing wisely on a shoe-string budget

This is the fifth in a series of articles intended to help chapter marketing teams maximize their “bang for the buck”, particularly when faced with a limited budget. Last time we took a close look at the Press Release. This time I want to take a look at using color in your advertising and the impact that colors have in your marketing plan through an overview of the Psychology of Color.

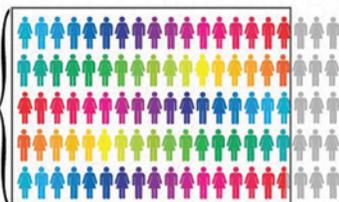
CHAPTER 6: The Psychology of Color

Perhaps no choice is as vital to marketing as color. When you are selecting the color for a product or for your email marketing campaign, color has tremendous impact on all of us. Subconsciously, we associate different colors with different things.

In this article, let’s examine the psychology of color and look at some common associations of different colors. By understanding the importance of color to consumers and characteristics of many individual colors we begin to see the connection between graphic design and psychology. The numbers are pretty fascinating!

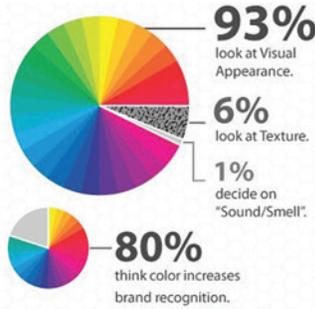
PSYCHOLOGY OF COLOR

84.7% of consumers cite color as the primary reason they buy a particular product.

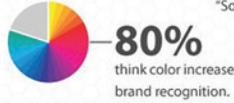


WHEN PEOPLE BUY

Credit: WebFX



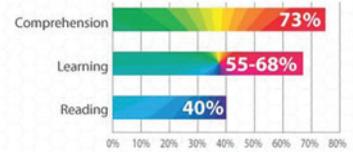
"Research reveals people make a sub-conscious judgment about an environment or product within **90 seconds** of initial viewing. Between **62%** and **90%** of that assessment is based on color alone."



OUTCOME OF THE USE OF COLOR

Ads in color are read up to **42% more often** than the same ads in black and white.

COLOR CAN IMPROVE



Credit: WebFX

The psychology of color directly plays into consumer behavior. Nearly 85% of consumers name color as the primary reason they purchase a particular product. 93% look at visual appearance when they buy a product and color improves comprehension, learning, and readability.

When you are looking at the best visual choices for your next project, keep in mind the impact that color has.



RED - Creates a sense of urgency, which is good for clearance sales. Encourages appetite, thus is frequently used by fast-food chains. Physically stimulates the body, raising blood pressure and heart rate, associated with movement, excitement, and passion.

BLUE - The preferred color of men. It’s associated with peace, water, tranquility, and reliability. Blue provides a sense of security, curbs appetite, and stimulates productivity. The most common color used by conservative brands looking to promote trust in their products.

GREEN - Associated with health, tranquility, power, and nature. Used in stores to relax customers and for promoting environmental issues. Green stimulates harmony in your brain and encourages a balance leading to decisiveness.

PURPLE - Commonly associated with royalty, wisdom, and respect. Stimulates problem-solving as well as creativity. Frequently used to promote beauty

and anti-aging products.

ORANGE & YELLOW - Cheerful colors that promote optimism. Yellow can make babies cry, while orange can trigger a sense of caution. Used to create a sense of anxiety that can draw in impulsive buyers and window shoppers.

There is some argument whether black and white are colors. Technically speaking, black is the absence of light and white is the absence of color. We'll talk more about that in a later article, but for right now let's consider them colors, as they also have psychological impact.

BLACK - Associated with authority, power, stability, and strength. Often a symbol of intelligence, but can become overwhelming if used too frequently.

GREY - Symbolizes feelings of practicality, old age, and solidarity. But too much grey can lead to feelings of nothingness and depression.

WHITE - Associated with feelings of purity, cleanliness and safety. Can be used to project an absence of color or neutrality. White space helps spark creativity since it can be perceived as an unaltered, clean state.

Here are some examples of how various companies have applied colors in their branding.



Credit: The Logo Company

Dan Shaffer, a leading expert on the psychology of color, writes:

“Using orange lettering in your calls to attention is a good strategy because orange psychologically represents a friendly and confident brand, and will tell potential customers that they should purchase your

products and services. Orange is also very attention-grabbing when used in bright hues.

“On the other hand, green signals a link to nature, wealth, and tranquility. Green is a good choice if you want to relax your customers, or if you want to indicate that your company can bring them wealth. Another way to get a sense for whether or not a color might be a good choice for your brand is by taking a look at the kinds of brands already associated with it. Whole Foods, Animal Planet and Starbucks all use green to indicate a link to nature, which is something consumers want from organic grocery stores, animal shows and quality coffee products.

“Colors develop specific connections for consumers over time, which may be why many social networking sites create their branded images using the color blue. This is because blue relaxes people, but also creates a sense of security and trust in a brand. Sites like Twitter, LinkedIn, Facebook and Skype all use blue in their branded images to show their trustworthiness to site visitors, while also creating a relaxing atmosphere in which their social media users can post and tweet until their hearts are content.

“By understanding the subconscious psychological effects of colors you use in your branding and advertising campaigns, you can better target your niche audiences and effectively market your company's image in a visually stimulating way. This is especially important when you are redesigning a website or brand image. The psychology of colors is a very powerful tool in web design, graphic design, and other areas of your business.

“And, when utilized properly, you can use the psychological impact of color to your advantage in branding, design, marketing, and promotion materials to get the best possible results from every strategy.”

The bottom line is that color plays an important role in the message we are trying to get across. Research has shown that predicting consumer reaction to color appropriateness is far more important than the individual color itself. Don't simply use color for the sake of being colorful; rather, use it to create impact and call attention to the important elements of your marketing materials.

I hope you find this information both enlightening and helpful. Next time we'll take a look at color theory and learn more about what color combinations work well together.



sThere are Great Youth happenings throughout the District. Most of these events happen on the chapter level with support from other chapters in the Division if needed and promoted on the District level when requested.

From the Mid-Winter BHS Convention, a shout out to youth who participated In Quartets
 The King Crooners from Riverside
 (Received a Superior Rating)
 Belle Voix, and The Barbershop Darlings from Chandler HS Arizona

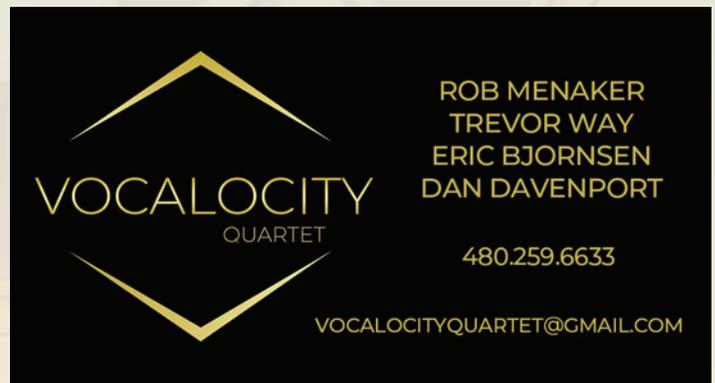
In Choruses
 The Chandler HS Men’s Choir
 The Chandler HS Treblemakers
 Thank You Lori Lynford for providing this experience for your youth.

On the District level we look forward to our District Young Men in Harmony High School Quartet Contest that will take place on Saturday during our Spring Convention in Stockton.

We look forward and are preparing to welcome “Everyone in Harmony” in 2020 to this Contest. High School Men and Women will compete in Men’s, Women’s, and Mixed High School Quartets. Please help us get the word out for 2020. Many schools that did not support our all male contest now have the option of involving their whole program through this new format next year.

The annual FWD Youth Harmony Camp is scheduled for October 18-20 in Pollock Pines CA. Registration for Camp is open Now. We are hoping this adjusted date will better accommodate the school programs and their busy schedules. Please get the word out, as this is always a great experience for the boys. Schools should find this new time of year easier for them to support.

Keep our Youth singing.



AL CAPPELLA'S SYNDICATE

MARCH 16, 2019 - 2PM & 7PM

THE MUSICAL

A STORY OF A NEW MAFIA DON WHO WANTS TO SING
AND DANCE HIS WAY INTO THE HEARTS OF EVERYONE
ON BROADWAY RATHER THAN PURSUE THE
"FAMILY BUSINESS" OF THUGGERY AND MISCHIEF



Mesa Arts Center
Virginia G. Piper
Repertory Theater
One East Main Street
Mesa, AZ 85201

TICKETS



\$10 Students
\$25 Balcony
\$30 Main Floor

purchase from our
VIP Ticket Concierge
(480) 506-9025
or online at
www.acappella-syndicate.com

A CAPPELLA West Mesa
SYNDICATE



ARIZONA DIVISION

Bob Shaffer • Division Editor

(From the AZ editor: Welcome to new chapter editor **James Burden** of the White Mountains chapter!)

Central Arizona Quartet Chapter By Bill Kane

The Chapter has been meeting monthly so members can prepare new songs for Platoons they will be attending at FWD and International Conventions in 2019. Many will also be attending Brigades throughout the U.S. and Europe and welcome the opportunity to get those 11 or 12 new songs firmly in hand. Discussions are underway about the possibility of competing in AZ Division Quartet or Chorus contests.

Several Quartets provided lobby entertainment for a production of The Music Man by Arizona Theatre Company at the Herberger Theatre in downtown Phoenix.

Greater Phoenix Chapter By Jerry McElfresh

The **Phoenicians** Installation and Awards Banquet was a success with officers for 2019 sworn in by Arizona Division Vice President **Adam Kaufman**. The Chapter's top award, Barbershopper of the Year, was presented to **Glenn Partridge**, who served two years as Chapter President and was installed as the

2019 Marketing VP.

Glenn's Barbershop life started as a charter member of the Mesa Chapter in 1993. A few years later he moved to Michigan and joined the Flint Arrowhead Chorus. He came to Arizona often to see family and visit Phoenix Chorus rehearsals. After retiring in 2013 he joined the Phoenix Chorus and sang in his first International Contest in Las Vegas. In 2016 he assumed the Presidency and since then the Chorus has grown, much due to Glenn's leadership.

The Chapter's slate of officers elected for 2019 are **Jay Bartley**, President; **Howard Donley**, Executive Vice President; **Rich Kates**, Music VP; **John Mertens**, Membership VP; **Glenn Partridge**, Marketing VP; **Ethan Pike**, Program VP; **Gene Brandwein**, Secretary; **Don Miller**, Treasurer; and **Aaron Bureson**, **Richard Muhn** and **Ken Stanton**, Board Members-at-Large. **Dan Ryan Sr.** continues as Musical Director.

The **Phoenicians** enjoyed participating in the Far Western District Chorus Contest and they followed up by hosting a successful afterglow room. At least 15 Quartets entertained and scores of Barbershoppers and guests

visited during the night to enjoy the harmony.

Phoenician membership badges similar in design to those worn by the Chorus in the 1990s are proudly being worn at rehearsals and public events.

Mesa Chapter By Ray Aalvik

2018 was an extremely successful year for the **East Valley Harmonizers**. We hosted a great Arizona Division Convention where attendees had a great time. Our fall found us in Fresno at the Far Western District Convention experiencing District competition for the first time in many years. We were all pleased with our performance and scores. We are fortunate to have **Russ Young** guiding our way.

We finished the year with 69 registered members including 15 new and 12 inactive for various reasons, leaving us with 57 active members. We added four new Leads, **Jim Bohart**, **Larry Kaimer**, **Mike Licciardello** and **Phil Kraft**. We also added one new Bass, **Dan Davenport**. We have added a total of 43 new members in the preceding three years, 2016, 2017 and 2018. It must be true that success breeds success.

December was highlighted by two Christmas Shows at local venues. The shows featured the Chorus and several Chapter Quartets including **Saucebox**, who won the Novice Quartet title in Fresno.

If you find yourself in the Phoenix area on a Thursday night, please drop in and sing with us at St Marks Episcopal Church, 322 N Horne, Mesa, AZ 85203 at 7:00 to 10:00 PM.

Prescott Chapter By Sam Stimple

The High Mountain Chordsmen's fourth quarter is usually their busiest. Chorus holiday performances were heard at Sharlot Hall Museum, Stoneridge Country Club, and Solid Rock Fellowship Christmas Luncheon. Chorus members donned festive sweaters and Santa hats as we entertained residents in 19 senior retirement and care centers. It warmed our hearts to hear comments such as "you've brought us so many wonderful memories" of childhood and the good ol' days. The Chorus also provided holiday entertainment for the 30th Annual Acker Musical Showcase, where more than 125 musical groups perform in downtown Prescott stores, shops, banks, hotels, and restaurants.

Officers for 2019 have been elected and installed: **Ed Kenney**, president; **Ed Wolfe**, secretary; **Dick Patton**, treasurer and VP Public Relations; **Tommy Keenan**, VP Music & Performance; **Gordon Ralph**, VP Membership; **Ed Roush**, VP Programs; **Ted Proctor**, Member-at-Large; **Rob Anderson**, Member-at-Large; **Ed Massa**, webmaster and

Chorus Performance Coordinator.

Barbershopper of the Year 2018 is **Tommy Keenan**. His unique weekly Chorus listening skill warmups include unison singing and a round of vocal "bleating." You must come to our Chapter meetings to find out what that is about!

Antique Parts Quartet scurried around the cities of Prescott and Prescott Valley during the fourth quarter, and performed in the choir room of Bradshaw Mountain High School (mainly to check on the four sets of risers we donated), a Prescott Lakes Country Club luncheon, and lots of radio/TV stations. It also was our privilege to serenade 'Emily' who celebrated her 100th birthday with family and friends.

Our 44th annual show, "*The Best of Barbershop*", was held in Hendrix Auditorium. For several years the Chapter has successfully organized a Youth in Harmony workshop for middle school and high school singers (both genders). This year's clinicians, **Intonation**, a delightful Quartet from the Phoenix area, taught the youth two songs which were part of our show program later that day. The kids are like sponges, such quick learners.

WISHING ALL A HAPPY NEW YEAR!

Salt River Valley Chapter By Eric Bjornsen

As the weather got cooler, **A Cappella Syndicate's** schedule heated up, getting busy with performing in the Phoenix Area and beyond.

In October, the Syndicate took

its stuff to the Orangewood Presbyterian Church, at their annual Fall Festival, treating attendees to an outdoor performance. And once again, the Syndicate participated in a local, youth singing event sponsored by the Orpheus Chorus of Phoenix – *Boys to Men*. On the first Saturday in November each year, participating male singers from schools across Arizona join male singers from local male choruses in an afternoon-long rehearsal session with guest clinicians, culminating in a concert consisting of selections by participating schools, performances by the participating local male choruses, and a few songs by all participants – over 300 voices.

The Syndicate performance did not disappoint. Plus, they hosted a pizza party afterward for the kids, extending the fellowship with the teaching and singing of tags. The overarching objective of Boys to Men is to help today's youth understand that their singing enjoyment need not end with school but can carry on well into adulthood.

The Holiday Season provided several opportunities for the Chorus to perform, including at their own Christmas Show in Phoenix and several private events. The ensemble also brought down the house at a show produced by the **Saddlebrooke Barbershop Chorus**, in their community north of Tucson. The group was again honored to be one of several performers at a sold-out Solstice Sunset Concert in Phoenix, produced by artistic director **Lynne Haeseler**.

A Cappella Syndicate is grateful to have received regular coaching from HI Performance Category Director and BHS Performance Candidate **Theresa Weatherbee**.

Sedona Chapter By **Michael McCaffrey**

Our annual show this year celebrated 80 years of Barbershop Harmony and bad jokes. Besides performances by our regular **Harmony on the Rocks** Chorus, we also featured two of our own Quartets, **SurroundSound** and **Quintessential Quartet** and were honored to have the Novice Quartet Champion, 2nd Place Arizona Division Quartet and Top 10 Far Western District International Prelims fifth place finisher, **Intonation**.

In December we performed with 14 other groups in the first annual Sedona Sings. Reprising *Lida Rose/Will I Ever Tell You* from *Music Man*, we joined with women's Chorus, **Red RockAppella**, for a trip down memory lane.

Our final performance of the year was at the Sedona Winds Independent Living facility with a chorus of Christmas songs and more traditional Barbershop renditions - a fitting end to our year.

As a final note (I know), 2018 saw the retirement of our Assistant Director, **Tom Doeller**, and the welcoming of our new assistant, **Bob Standfast**, to our Board of Directors. We are also pleased to welcome **Allen Rector** as the HOTR webmaster. Be sure to keep an eye out for online changes in 2019.

Tucson Chapter By **Frank Hartline**

The Tucson Chapter spent the fall preparing the Christmas show *I Saw Mommy Kissing Santa Claus*. Director **Mike Vo** wrote the script and with Assistant Director **Tony Spar**, shared the directing duties, with Tony playing a very persuasive Santa Claus. Quartet **Touch of Gray** delivered a good rendition of *You're Gettin' Nothin' for Xmas* and the audience was invited to the afterglow.

We had 52 people show up for a reception and group tickets to *The Music Man* at the Arizona Theater Company - serenading the audience as they entered the theater. *Lida Rose* was the big hit, with ladies from **Tucson Desert Harmony** providing a beautiful rendition of *Will I Ever Tell You*.

We sang the national anthem for the Tucson Roadrunners hockey team and the University of Arizona women's basketball team.

White Mountains Chapter By **James Burden**

The High Country Barbershop Chorus had a grand closing this last quarter! Immediate Past President **Jerry Schrunk** emphasized that the Chorus ended the year with twice the society membership than at the start of the year.

2019 President **Duane Krause** used some Navy metaphors to inspire and energize the Chorus in his installation address, using phrases such as "All hands on deck! Full speed ahead!". So, boarding our sturdy vessel were **Stefan Bailey, Ryan Carmichael, Ken Fitschen, Ken**

Gray, Kal Kahau, Mike Licciardello, Keith Napier, Brett Rigg, Joseph West, and many youth guests from the high schools. Mr. Rich Hall came back to us too!

Dr. Theresa O Dick, our new Director, fresh out of Harmony University came on board full of enthusiasm, pride in working with the Barbershop members, and outlined her goals for victory in improving the already good sound of our Chorus.

Theresa said, "My first months as the director of HCC have been filled with music, laughter, and great joy! The Chorus members have reminded me what joy there is working with a group that is 'willing'! I'm so grateful for the time I spend with them! Their hard work and love show! Bravo gentlemen!". Dr. Dick is a talented musician and teaches at the Blue Ridge High School. For many years she has taught music and drama. One of her choirs, the Harmonies, participated in our Christmas concert. They were outstanding and very inspirational.

The Chorus overcame a little last-minute snafu for the 7th annual "Christmas in the Pines" concert venue. But, long time Chorus member **Mick Mitchke** saved the day by getting us a reservation to sing at St. Mary of the Angels Catholic Church. Admission was by donation and was nearly a "sell out". Several attendees mentioned that the concert looked like something that Hallmark was filming for a Christmas show. The large hall was in full Christmas trim. This performance is always a benefit concert. This year it brought in more than \$2000.00 of donations at the door.

The three participating school choirs, Show Low High School's "Show Biz" (Director Cynthia Whipple), Blue Ridge Junior High School (Director Brian Blomstrand), and the Blue Ridge High School "Harmonies" (Director Dr. Theresa

Dick), received \$800.00 each to be used for their music programs. The local Dance Academy dancers performed during intermission as they have in years past. Thanks to Ms. Becky Eagle. They also will receive a donation.

Local schools have been given more than \$12,000.00 from High Country Barbershop Chorus for their performances in the past seven years!



California Delta Chapter

By Jim DeChaine

Voices of California performed our annual holiday show at the Harris Center for performing Arts in Folsom. In addition to the VoCal Chorus, other featured performers on the show included a women's group called **Chantueses**, the **Davis Chorale**, the **Ponderosa Chamber Choir**, and our own **Artistic License Quartet**.

New Chapter Officers for 2019 were installed by our Northeast District Vice President, **Chuck Roots** at our 9th Anniversary annual installation of officers and Awards Banquet. **Larry Womac** is returning **President**; **Tim Jackson**, returning **Secretary**; **Scott West**, returning **Treasurer**; **Rich Brunner** is **VP Music**; **Rich Hartmann**, returning **VP Chapter Development (Membership)**; **Tim Huntsinger**, **VP Marketing**; **Board Members-at-Large**: **Derick Sturke** and **Duane Smith**; and **IPP Jim Maass**. Some very special awards were made as well: **Barbershopper of the Year** went to **Charles**

Goldman; the **President's award** to **Wayne Raymond**; **Director's Award** to **Tim Huntsinger**; **Member's Choice** to **Jeff Camp**; two "**Above & Beyond**" awards went to **Bob Lappin** and **Corley Phillips**. In addition, **Susan Boring** received a **Special "Mates" Award**.

We welcomed five new members this past quarter:

□ **Salvador De Jesus**, age 54, lives in Sacramento. **Sal** was introduced to choral music at age 13 in high school. He sang in the South Carolina Honors choir, Symphonic Choir of Puerto Rico and the Concert Choir of the University of South Carolina. He became fascinated with the Barbershop style of music when he discovered the VoCal website.

□ **Ian Clark**, the youngest of our members at age 13, is an eighth grader who plays violin and calls himself a nerd. He also found VoCal on our website.

□ **Adam Gilbert**, from Turlock, has arranging experience and

sings as a soloist at his church. He is 26 and we enjoy having him sing Tenor with VoCal.

□ **Josh Botha**, age 16, lives at home with his mother and sister, played in the band in grade school and sings in his high school choir. Josh also plays the guitar and is active in sports in high school. He is doing a good job singing Lead with VoCal.

□ **Fernando Delgado** is a good addition to VoCal, singing as a Baritone.

Central California Chapter

By Miles Sutter

A truly beautiful performance by Pittman High School Concert Choir and Madrigals under the direction of **Yohan Partan**, and a top 10 International finalist Quartet, **ARTISTIC LICENSE**, both appearing on our annual show. Thanks to **DAVID FUENTES, VON** and **ZACH WALLIN** for their memorable performance 'in the water' on *By*

the Beautiful Sea. Thanks, also, to **CHUCK ROOTS, RON RUSSELL,** and **TERRELL CHAMBERS** for their narrative on the 'island' scene, and to our 'story tellers' **DARREL BRIGHT, VON WALLIN** and everyone's favorite pirate **RICHARD LUND**. It will take a while before we can forget the "Rubber Duckie" dance! To put on a performance such as this, you need narrative and a script, and the individual responsible for the marvelous dialogue was **DAN WARSCHAUER**. The words to Gilligan's Island opener and closer, as well as Moonlight Bay's changes were his doing also. Dan also did his usual fantastic job of MC-ing the show. Special thanks to **STRAT RIGGS** for being in charge of the many props required for the show.

It is with deep gratitude and fondness that we say goodbye to **BRUCE SELLNOW**, our director for nine years and GVC member for 23. His commitment to the GVC has been extraordinary.

Folsom Chapter By Doug Vestal

In September, we invited our wives and significant others to a dinner in their honor at our Annual Wives Recognition Dinner.

Our Annual Recital *80 Years of Barbershop Harmony*, was held at the Redeemer Covenant Church where we rehearse. Our enthusiastic audience enjoyed songs from 1938 including the first song sung at the first meeting, *Down Mobile* to Billy Joel's *For the Longest Time*. Four separate Chapter Quartets performed to the delight of everyone. Our headliner group

was a mixed Barbershop Chorus named **Sound Bites**, a combination of former **Sweet Adeline** singers and a bass (**Doug Vestal**) from our own Harmony Express Chorus.

The **Folsom Harmony Express Chorus** performed at the Sylvan Cemetery for their Annual Veterans Day Remembrance. The appreciative audience enjoyed our selections of Patriotic songs as well as other appropriate songs for the occasion. We look forward to this event every year and always take the opportunity to thank the Veterans in attendance for their service.

The Chorus once again performed at the Atria El Camino Gardens Senior Living Center and included in our selections many of the Patriotic songs. The Center takes pride in recognizing their Veteran residents by placing their pictures prominently on display for all to see. In December, several of our Chorus members participated with the **Nevada Placer Chorus** at the Victorian Christmas Celebrations in Nevada City.

Nevada Placer Chapter By Roger Perkins

The annual **Nevada Placer Chorus** performance at the Victorian Christmas in Nevada City took place on two Wednesday evenings. We had good attendance with three or four members of the Folsom Chapter helping out which was greatly appreciated. The streets were packed as usual and when we started singing many people stopped to listen for each of our 30-minute performances.

A special Quartet was put together to sing at the Mt. Vernon Winery for a Christmas party at the "Winery Cave". The entertainers were **Tim Martin, Roger Perkins, Ken Potter and Richard Lund**. It went quite well and the owners were very happy. The Quartet was able to enjoy samples of their wine as well as their many snacks.

The **Sierranaders** Installation Dinner took place for the first time at **Mel's Diner** in Auburn. It turned out quite well and the service couldn't have been better. Our installing officer was **Richard Lund**, former NE Division Vice President. His lovely wife, **Patsy**, was also there. Our new officers are **Dan Clark**, Pres, **Ken Potter**, Music VP, **Burt Weichenthal**, Sec, **Steve Mathews**, Treas, and Members-at-Large, **Tom Klasey** and **Jim "Wink" Kraywinkel**.

Stockton Chapter

The **Stockton Chordsmen** participated in a great citywide program at the Fox Theatre for Veterans Day, a 50th anniversary for Oak Park Senior Center, a welcoming of Santa Claus at Weberstown Mall, and the Anthem for Heat Hockey. Also, lots of practice for our Christmas show. December brought strolling at The Festival of Trees, our Christmas show, and a Christmas sing-and-visit at O'Conner Wood. We made our annual Christmas visit to the Fox Theatre., and closed out our activities with our Christmas party at the Lodi Grape Festival Grounds.

Mixed Meta4 Quartet had rehearsal time conflicts and minor sicknesses, but finally got together to sing for the

50th birthday party for the Oak Park Senior Center. That service group is doing a fantastic job of providing social, intellectual, and nutritional support for our seniors. Fortunately, we had

John Colton as our “guest” Bass.

Tune Struck had the pleasure of singing for the Seniors of United Lutheran of Manteca Luncheon. It

has been a couple of years since we were last here, and it’s always good to be back. We also sang for the Arbor Rehab in Lodi for their post-Thanksgiving Holiday Dinner.



Northwest Division

Don Shively • Division Editor

Pala Alto/Mountain View Chapter By Larry Valencia

The **Peninsulaires Chorus** is settling into rehearsals at our newly found home at **The Sunnyvale Elks Lodge** at 375 N. Pastoria Ave., Sunnyvale, CA 94085. All of our rehearsals are Open and we welcome visitors. Thank you to **Terry Blumenthal** and his Elks associates for making this change-of-weekly venue possible.

Our annual Holiday performances brought the Joy of Harmony of the seasons tunes to audiences of all ages at our Ice Cream Social/Cabaret Dinner - featuring our headlining Quartet **Dynamix**, the Holiday Train at the Sunnyvale Caltrain Station, the Sunnyvale Elks Lodge Holiday party, and at the Palo Alto Farmer’s Market.

Thank you, **Dick Whitten**, FWD Northwest Division VP, for officiating the installation of our 2019 Chapter Officers during our luncheon at Don Giovanni’s Restaurant in Mountain View.

Officers installed: Chapter President **Michael Gordon**, VP Mu&P **Dave**

Korcharhook, Treasurer **David Morley**, Secretary **Bob Howd**, VP Chapter Development **Mark Tabry**, VP Marketing & PR **Larry Valencia**, VP Program **John Wanless**, and Board Members-at-Large **Arthur Ryan** and **Eliot Rubinov**.

The 2018 Chapter awards were presented by Past President, **Jim Sherman** and awards developer extraordinaire, **Bert Laurence** at this fun-filled event. *The Board Award* went to **Terry Blumenthal** and **Dana Chase**, *The President’s Award* was presented to **Dave Morley** and **Bob Howd**, *Rookie of the Year* was earned by **Eliot Rubinov**, and *Barbershopper of the Year Award* was given to **Larry Valencia** (ooh, that’s me!).

As our Musical Director, **Dr. Sean Abel**, prepares us for our two new tunes for the Division Convention in Stockton, coaching is a very beneficial “tool” and we appreciated the awesome special Saturday coaching session on January 26, that we had with **Mike Cating**, who brought his expertise to evaluate our group and coach us on everything **Performance**. Thank

you, Mike!

Our annual **Singing Valentine’s** program had Chapter Quartets sing performance to “Say I Love You with Song and a Rose”.

The Faultline A Cappella Chorus/ San Mateo Chapter By Tom Addison

The **Faultline Chorus** had a very successful Christmas season singing eight different performances, from the French Club in San Francisco to the Caltrain Holiday Train with stops at Millbrae, Redwood City, Menlo Park and Mountain View. We were joined by several singers from the **San Francisco Cable Car Chorus** and together the combined Chorus sang to several hundred people who braved the cold to see Santa and the colorfully lit train cars.

We say goodbye to our director **Cort Bender** who ably led us for the past eight years. He resigned because of family and work considerations leaving us a much better Chorus for all of his efforts. We are currently searching for his replacement.

Our officers for next year include President **Ed Sterbenc**, VP Music and Performance **Tom Addison**,

Secretary **Rich Alger**, and Treasurer **Pete Wanger**, with at-large members **Tom Mulooley**, **Dave**

McCann, and **Bill Nott** looking suspiciously like the previous line up.



Southeast Division

Greg Price • Division Editor

INLAND EMPIRE By Gaylord Spence

Our Chapter is ecstatic to report on the success that we had in producing our 15th Christmas Show! This year the production was a 100% joint effort between our Chapter and the **Inland Empire Chapter** of the Sweet Adelines. We had partnered with them for our major annual show in August at Sun Lakes Country Club

in Banning by making them our headlining guest Chorus, along with their Director's (Chris Robertson's), Quartet, Ms. Cellanious. It was a VERY successful show in August, but the Christmas Show's ticket sales and shared revenue were far above expectations and at least a 10-year record! What was the break-through? We'd have to say that at least 50% of the credit goes to our fireball of a VP of Marketing

Dave Strough for finally making the necessary inroads into this area's leading newspaper, The Press Enterprise, and securing pro-bono advertising (along with a photo of both Choruses) in their community events section.

Dave was voted as our Barbershopper of the Year and received his award at our Chapter Officers Installation and Awards Banquet.



Southwest Division

Justin McQueen • Division Editor

Bakersfield Chapter

Golden Empire Chorus – Beginning a new year!

The 2019 officers were installed by FWD EVP **Bill Rosica** at the annual installation dinner held at Bakersfield's Hodel's Restaurant. Outgoing President **Rich Owen** presented incoming President **Jim**

Mahoney with a new gavel for use in keeping the unruly Board in line. Barbershopper of the Year award for 2018 was awarded to Chapter Development V.P. **Mike Kennedy** for his dedication and service to the Chapter. **Wally Nicholas** returns as Secretary and **Rich Owen** assumes the job of Treasurer. **Dave Fletcher** returns for another year as BMAL and is joined by long-time Chapter

member **Jack Hulson** as our 2nd BMAL

The Chorus is joining again with the Visalia Chapter's **Mighty Oak Chorus** to present a joint show in late April. The Bakersfield version will be called *Doo Wop and Barbershop* with 1950s music as the primary theme of the show. Visalia will do a similar show in Visalia the

day before. Bakersfield's show will also feature **Masterpiece** as our headliner Quartet.

The Chorus has been asked to return for another show by the Red Hatters of Kern County. The Chorus will perform a variety of music for their April luncheon. Their theme is "Through the Decades" so we will be able to present music from the 1890s onward. I suspect that they might get several 1950s songs and maybe a pitch to buy tickets to our spring show a couple of weeks later.

The Chorus is back looking for a new Director again. We are fortunate to have the very capable talents of "**Tank**" **Waldrum** to keeps things running smoothly in the interim. We have a possible candidate but are still in the "audition" stage.

The Chapter has not made any decisions on changing our bylaws relating to members in the Chapter. This is partly due to the inadequate guidance from Nashville. The Board members received the guiding documents last month and the matter is on our February agenda to discuss.

Rincon Beach Chapter **By Bill Chase**

The Pacific Sound Chorus competed again in the FWD District Contest and finished in the top 10; which, in the mighty FWD, is a pretty good showing. We received the sad news that our Director **Mike McGee** was moving to Colorado to start a new business venture. **Courtney Anderson Georges** stepped in, along with our Assistant Director **Jim Browne**, to serve as our interim

Director throughout the Christmas season. They both did a great job of directing the Chorus during the holidays.

Our first Holiday show was in Santa Barbara where PS combined with **Carpe Diem**, a Santa Barbara-based champion Sweet Adeline Chorus and the award-winning **Dos Pueblos High School Jazz Choir**, in an acoustically perfect Santa Barbara church sanctuary. Our Ventura holiday show, also held in a church sanctuary, featured performances with **Chanelaire SAI Chorus** and also Chapter Quartets **Priority Male (Bill Chase, Jim Browne, Bill Crome, Jim Rodriguez) and Modern Nostalgia (Joel Levitz, Bobby Georges, Brent Anderson, Doug Van Bogelen)**. We rounded out the busy season with public performances in a busy shopping mall, a concert for the residents of a Santa Barbara retirement community, an evening performance for the congregation of a Camarillo church and also appeared on an annual live TV telethon supporting a Santa Barbara charity.

2019 started with the formation of a permanent Director search committee. We held our 2019 Installation Banquet with **Brian Philbin** as our guest speaker and installation officer. **Bill Winfield** was re-elected President, **Doug Van Bogelen** returned as Music VP, **Brent Anderson** took on the role of Membership VP and **Joel Levitz** is continuing as Program VP. Our Barbershop Rookie of the Year award went to **Russell Rawls**, a 2018 addition to our Bass section. **Joel Levitz** received a special President's

Award for his outstanding efforts throughout the past year. Our Chorus members and guests were entertained by **Pacific Sound, Modern Nostalgia** and FWD's favorite comedy Quartet, the **Velvet Frogs**. As usual these guys were fantastic, humorous, and harmonious entertainers! It was a fun and inspiring evening. PS held another big Singing Valentines campaign. Quartets worked on two Singing Valentines songs at Chorus rehearsals throughout January. Our goal this year, is to involve more of our members in the Quartet experience.

San Fernando Valley Chapter **By Ben Marder**

HAPPY NEW YEAR to our fellow Barbershoppers.

The **Valley Harmony Singers** presented our Fall Show entitled *Beautiful Dreamer*, the story of Barbershop Harmony. Our special guests were the **River Oaks Women's Chorus**. Also featured was **SoCal Sisters Swing Trio**, singing an Andrew Sisters Medley. The show was dedicated to the memory of three of our past members. **Bill Horst, Chuck Walton, and Lew Weitzman** whose voices and spirit inspired all of us. We finished the year with three Holiday Performances.

The Valley Harmony Singers held their 58th Annual Installation & Awards Banquet at Marie Callender's Restaurant. Our installing officer was VP Southwest Division **Brent Anderson**. Brent is a founding member of the Rincon Beach Chapter, the Pacific Sound Chorus in 1999. He also has 34 Man of Note awards.

The Lady of the Valley Harmony Singers Award was given to **Beth Karlin** for her work as stage manager. **Mark Nudelman** received the Owen H. Edwards Jr. Memorial Personal Best Award. The Roger Dixon Memorial Award was presented to **Dave Kirby**. Dave was our Ice Cream Social Chairman. The Rang Hansen Memorial Award was given to **Shelley Herman**. Shelley served on the board as Past President. He was also narrator and audio engineer at our shows.

In 1966 both Rang and Shelley were members of the Reseda Valleyaires Barbershop Chorus. Both men were Basses. Rang received the BOTY in 1966, Shelley received the same award a year later.

The 2018 BOTY was presented to **Mark Wolf**. I think Mark was destined to receive his award on the night of January 20, 2019. On that night of our Installation & Awards Banquet, there was a total eclipse of the Moon, and a BLOOD (WOLF) Moon. Mark was Past President for two years. He also delivers and helps set up the audio equipment at our shows.

With the Everyone in Harmony program beginning; The Valley Harmony Singers board voted to become both a Male & Mixed Chorus. We already have four ladies who want to join our Mixed Chorus. Recruiting people will be our main focus this year. Vocal improvement will also continue.

Santa Fe Springs Chapter By Ron Larson

The Masters Enjoy a Successful
Holiday Season

The Masters of Harmony Honor Host City Santa Fe Springs

One of the lesser-known reasons for the success of the **Masters of Harmony** is the generosity of its host city, Santa Fe Springs. It provides an excellent, centrally-located, spacious, comfortable rehearsal and storage facility at no cost to the cCorus – a substantial savings that enables the Chorus to pursue its goals more effectively. In return, the Masters provide free entertainment to Santa Fe Springs, its community home for most of the past 30 years. The entertainment includes a mini concert at the town's Annual Christmas Tree Lighting Ceremony and Quartet participation in one of America's unique holiday programs.

2018 Christmas Tree Lighting Ceremony

The Masters kicked off their 2018 holiday season by following other local performing groups to the outdoor stage near a huge tree festooned with strings of lights ready to be lit to celebrate the start of the holiday season. Under the direction of **Dave Tautkus**, dressed in a spectacular multi-colored suit that had to be seen to be believed, the festive audience responded enthusiastically to both the Chorus and to Dave!

2018 Santa Fe Springs Santa Claus Float Program

Few things fire up the imagination of kids more than the anticipation of the joys of the Christmas season. The Santa Fe Springs Float Program brings some of those joys to neighborhood kids by bringing holiday music and Santa to various parts of the city over nine nights

in early December. The program features two towed floats. The first float is a flatbed truck with a faux train engine, a narrow stage and a sound system carrying that night's assigned Quartet. These Quartets need not be registered and, more often than not, they are formed just for this occasion and give some members their first experience as Quartet performers in a public setting. The Quartets choose their own holiday songs and often bring some of the more adventuresome kids up on stage with them to sing songs like "Feliz Navidad," "Jingle Bells," and "Rudolph The Red-Nosed Reindeer" while doting parents record them. The second float features Mr. and Mrs. Santa Claus and a group of comely local elves. When it arrives, the kids get to pose with Santa, have their pictures taken, and perhaps drop some suggestions as to what they would like him to leave under the tree on Christmas Eve. Masters members have been performing this joyous duty since 1990 and this year, 28 MOH members took part.

The 2018 Masters of Harmony Christmas Shows

The 2018 Christmas Show was held at two locations; Colony High School in Ontario and the Carpenter Theater at Cal State Long Beach. The shows opened with "Gloria," a powerful paean to the season and the audiences rewarded it with long, loud applause. "Feast Of Lights," a traditional Chanukah song arranged by legendary MOH Director **Dr. Greg Lyne**, paid homage to the fact that the holiday season is celebrated by several faiths. "Calypso Carol" and "Betelehemu" honored how the season is celebrated in other parts of the world. Featured Quartets

included **Masterpiece**, 2013 International Quartet Champions (**Brett Littlefield, Alan Gordon, Patrick Haedtler, Rob Menaker**), and **The Newfangled Four**, 2017 Top Ten International Quartet (**Joey Buss, Jackson Niebrugge, Jake Tickner, Ryan Wisniewski**). Six young ladies of the **To The Pointe Dance Productions, Inc.**, a group founded by **Lindsay Dixon** in 2004, added interpretive dance movements beautifully synched to several songs. The **Jessica Ragsdale Trip Jazz Ensemble** greeted the arriving audience, entertained it at break, and accompanied the Chorus on several songs. Audience favorite **Les Weiser** closed the show with a Chorus-backed rendition of "Please Come Home for Christmas" that brought the audience quickly to its feet in thunderous applause for his stunning performance.

The 2019 Awards and Installation of Officers Banquet

The first Masters of Harmony event for 2019 featured the installation of the new slate of Chapter officers. **Alan Gordon** served as Master of Ceremonies, MOH Hall of Famer **Marlin Fors** was the keynote speaker, and Far Western District President **Craig Hughes** was the installing officer. The main awards presented were as follows: Doug Maddox Master of Harmony Award (Barbershopper of the Year) – **Maurice Freleaux**; President's Award – **Skip Farrar**; Director's Award – Patrick Haedtler; Jeff Baker Award (Quartet of the Year) – **The Velvet Frogs (Craig Ewing, David Livingston, CJ Sams, Bill Wilson)**.

The Masters Unveil a New Form of Chapter Membership

One of the recurring problems faced

by nearly all Barbershop Chapters is that members sometimes wish to take time away from the Chapter to deal with personal matters without losing membership status. In his message to those attending the Awards and Installation of Officers Banquet, incoming Chapter President **Joe D'Amore** described the newly implemented Seasonal Commitment Program as follows: "Asking our members to commit to smaller increments of a year allows those of us, who need to take breaks, the ability to do so without guilt and to be able to return from a break with clear expectations. The Seasonal Commitment Program will allow leaders to know what to expect, to re-establish goals as needed, and to enforce them more clearly because the commitment was made more recently." To find out how this is working, stay tuned!

Since the last issue of *Westunes*, **Sam Quiroz** and **Ted Allen** were welcomed into membership.

Santa Maria Chapter By Gene Kai

The **Central Coast Chordsmen** celebrated a great Christmas season with several local performances, and a Chapter Christmas show. The following rehearsal after the show, wives and families joined together with a White Elephant gift exchange Christmas Party. Much singing and merry-making followed. The Chapter Music Team met in early January to select the coming year's repertoire, and shows songs. **Gene Kai** current Music VP is stepping down as chairman due to a move to Nebr. in the coming year. **Bob Carlton** will take over the Music VP position with **Margaret Nelson**

Assistant Director, providing valued assistance. The Installation of Officers Banquet was held with all hands on deck.

You're invited to join us for an evening of fun, fellowship and singing any Tuesday in 2019 at 6:30 pm at The Lutheran Church of Our Savior. Check our website for additional details, Centralcoastchordsmen.org.

Santa Monica Chapter By Marty Mitnick

The **Oceanaires' Fermata the Blue Quartet** sang as the first of seven vocal and instrumental performances in a musical tribute to Anna Burleigh, the lady who attended our rehearsals for several years as a guest of **Terry O'Shaughnessy**, a member of our Bass Section. The Anna Burleigh Student Scholarship Concert is the first of what is expected to become an annual evening of music and fellowship benefiting recipients of the Anna Burleigh Student Scholarship Fund at the Culver-Palms United Methodist Church, 4464 Sepulveda Boulevard, Culver City, CA 90230. The **Oceanaires** were honored to be invited to participate.

The **Oceanaires'** newest member, **Stephen Watson** (T), responded to an emergency call one hour before show time to substitute for **Andrew Lehto** (Tenor) who was prevented from singing because of an accident at work. Fermata the Blue's other members include **Jim Leedom** (B), **John White** (Bass) and **David Livingston** (L).

The conclusion of 2018 was

exceptionally busy for the **Oceanaires** with a calendar filled with performances and activities celebrating Christmas. Our neighbors in song, the ladies of The **Santa Monica Chorus**, invited us to join them in their annual holiday show which was presented at West Los Angeles College. Cedar-Sinai Hospital Neonatal Care Center again invited the Oceanaires to perform for the parents and doctors of this wonderful service. This event is always arranged by our very own **Katie Boeck**.

A new experience took place of riding about the City of Toluca Lake on board a tram singing Christmas carols while traveling through the business district. **Dick Keagy, (L)**, had a group of Oceanaires at his home to perform before his military group.

Each year the Oceanaires present Christmas caroling for the Grace Lutheran Church Dinner followed by walking along downtown Culver City caroling in and around many of the restaurants and businesses.

The Annual Installation of Officers Luncheon was again a wonderful event, thanks to **Dr. Jerry Walker**, who was unanimously re-elected as President for another term. This is the second time in Jerry's years with the **Oceanaires** that he has served as a two-term President. The MC for the event was **Bruce Schroffel** who, as always, keeps us entertained with his magic and fantastic humor. Our installing officer was past Choral Director and member of the Oceanaires, **Dr. Todd Kolberg**.

The 2019 Board of Directors are: **Dr. Jerry Walker**, Pres., **Ken Scholtz**, Chorus Manager; **Wally Mees**, Secretary; **John White**, Treasurer and Librarian; **Jack Fry**, **Jim Leedom**, **Andrew Lehto**, VPs Membership & Development; **Jim Leedom**, VP Music & Performance; **Terry Delegeane** and **Bruce Schroffel**, VPs Marketing & Public Relations; **Pat Kellog**, Historian; **Marty Mitnick**, Communications Manager and Sunshine Chair; **Alan Hanson**, Costume Manager; **Norman Epstein** and **Ken Eliezer**, Web Managers; **Frank DeVanzo**, **Rob Gordon**, **Tom Lasky**, **Jim McElwain**, **Tim Singer**, Board Members-at-Large.

The Director's Award for this year was again presented to **John White** for his timely and indispensable assistance to the Chorus and our Director **Laura Pallas Singer**. A special acknowledgement was given to **Katie Walker Boeck** for all the work and effort she displays for the benefit of the Oceanaires.

The President's Award was given this year to **Tom Laskey** for his love of Barbershop music, deep devotion to Quartet singing and strong support for fun, fellowship and harmony. Tom is one of the three longest-serving members of our Chorus and he never misses a show or competition. The prestigious award of BOTY was presented to **Dr. Jerry Walker**, who was chosen by the members of the Oceanaires for his leadership and never-ending service to our organization.





The VELVET FROGS are an entertaining vaudeville barbershop quartet. We love singing the songs and doing the routines your audience eagerly anticipates, and we are proud to “look the part”.

We'd jump for joy to be on your show, and we will have your audience hoppin' in the aisles with our croakin' !

Contact CJ (our baritoad) at 562-425-2924 or email your request for information to: mcjsams@verizon.net

Visit us on Facebook at:
<https://www.facebook.com/velvetfrogs/>
We hope you will “like” us !



See some
of our
Velvet Frog
antics on
YOUTUBE

**Far Western District Senior
Quartet Champions**

**2-time International Senior
Medalists**

**Voted “audience favorite” at
past 5 district contests**

**“Top Performer” with
booking agency GIG SALAD**



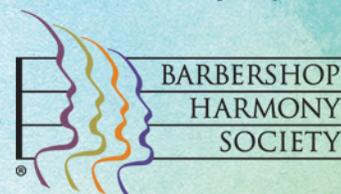
SINGING CHANGES LIVES

The demand to participate in Barbershop Harmony Society singing programs for all ages is great, yet some do not have the means to join us. Through your generous support, we can provide the funding needed to enrich more lives today while ensuring longevity for this cherished art form.

INVEST TODAY IN THE FUTURE OF BARBERSHOP

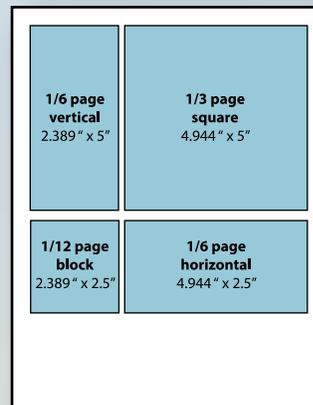
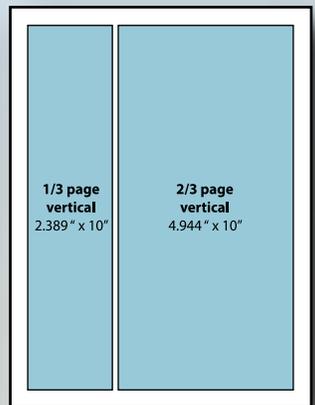
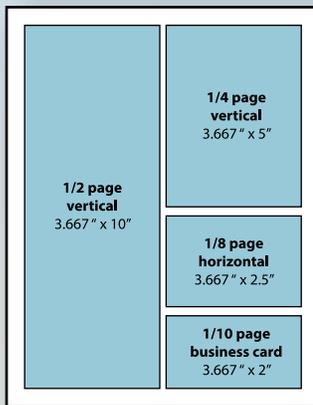
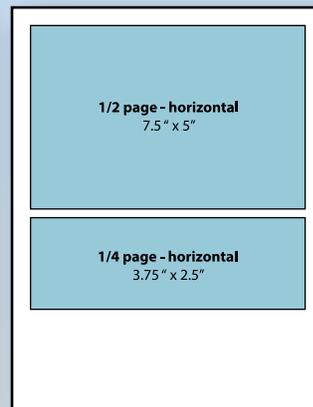
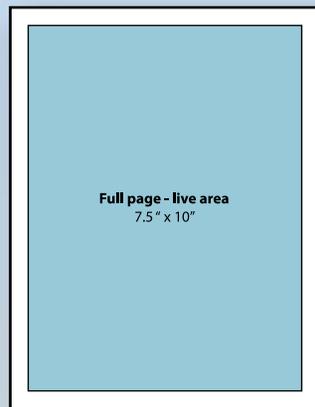
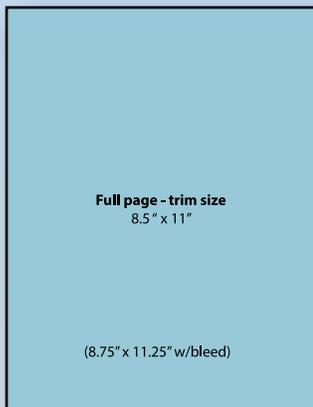


The Official Fundraising Entity for the



TO GIVE, GO ONLINE AT HARMONYFOUNDATION.ORG OR CALL (866) 706-8021

WESTUNES Advertising Rates



Ads must be received in one of the following digital formats:

PDF, EPS, JPG, or TIF (300 dpi+)

To reserve ad space and submit your ad copy, use the on-line form at:

farwesterndistrict.org > News > Advertise in Westunes

For any questions, please contact: marketing@farwesterndistrict.org

Ad deadlines

Spring issue (March 1)

Ad deliverables by February 15

Summer issue (June 1)

Ad deliverables by May 15

Fall issue (September 1)

Ad deliverables by August 15

Winter issue (December 1)

Ad deliverables by November 15

When using Adobe Illustrator, all fonts should be converted to outlines and linked images must be embedded. Special effects such as glows, transparencies or drop shadows are not recommended; use Adobe Photoshop for these effects instead.

Ad Size	Trim Size width x height	1 Issue Full price	2 Issues 20% Discount	3 Issues 30% Discount	4 Issues 40% Discount
Full page - back cover	8.5" x 11"*	\$75.00	\$120.00	\$157.50	\$180.00
Full page - inside front, inside back cover	8.5" x 11"*	\$60.00	\$96.00	\$126.00	\$144.00
Full page - live area	7.5" x 10"	\$50.00	\$80.00	\$105.00	\$120.00
Full page - trim size	8.5" x 11"*	\$50.00	\$80.00	\$105.00	\$120.00
2/3 page - vertical	4.944" x 10"	\$35.00	\$56.00	\$73.50	\$84.00
1/2 page - horizontal	7.5" x 5"	\$25.00	\$40.00	\$52.50	\$60.00
1/2 page - vertical	3.667" x 10"	\$25.00	\$40.00	\$52.50	\$60.00
1/3 page - square	4.944" x 5"	\$17.50	\$28.00	\$36.75	\$42.00
1/3 page - vertical	2.389" x 10"	\$17.50	\$28.00	\$36.75	\$42.00
1/4 page - vertical	3.667" x 5"	\$12.50	\$20.00	\$26.25	\$30.00
1/4 page - horizontal	7.5" x 2.5"	\$12.50	\$20.00	\$26.25	\$30.00
1/6 page - horizontal	4.944" x 2.5"	\$8.75	\$14.00	\$18.38	\$21.00
1/6 page - vertical	2.389" x 5"	\$8.75	\$14.00	\$18.38	\$21.00
1/8 page - horizontal	3.667" x 2.5"	\$7.50	\$12.00	\$15.75	\$18.00
1/10 page - business card	3.667" x 2"	\$5.00	\$8.00	\$10.50	\$12.00
1/12 page - block	2.389" x 2.5"	\$4.50	\$7.20	\$9.45	\$10.80

* Full Page, trim size ads must provide bleeds at .125", resulting in finished document size of 8.75" x 11.25"

Events

DISTRICT CALENDAR

View the official Far Western District Calendar at farwesterndistrict.org/events/calendar

UPCOMING CONVENTIONS

- **March 21-24, 2019** FWD Spring Convention, Intenational Quartet Prelims, NE/NW Division Con-tests, Stockton, CA
- **April 12-13, 2019** Arizona Division Conventon
- **May 10-11, 2019** SE/SW Divisions Convention in Ontario, CA
- **June 30-July 7, 2019** International Convention, Salt Lake City, UT

For an extended list of conventions, visit farwesterndistrict.org/events/conventions

EVENTS REGISTRATION

Register for FWD Conventions at events.farwesterndistrict.org

Sunshine

To report important life events that occur with our members, please contact your Division Vice President

ARIZONA DIVISION

Adam Kaufman
dvp-arizona@farwesterndistrict.org

NORTHEAST DIVISION

Chuck Roots
dvp-northeast@farwesterndistrict.org

NORTHWEST DIVISION

Dick Whitten
dvp-northwest@farwesterndistrict.org

SOUTHEAST DIVISION

Nick Papageorge
dvp-soputheast@farwesterndistrict.org

SOUTHWEST DIVISION

Brent Anderson
dvp-southwest@farwesterndistrict.org

Member Services Directory

AWARDS

Chuck Hunter, Sr.
awards@farwesterndistrict.org

CHORUS DIRECTOR DEVELOPMENT

Royce Ferguson
cdd@farwesterndistrict.org

ETHICS

Russ Young
ethics@farwesterndistrict.org

EVENTS

Bryan Forbes
events@farwesterndistrict.org

FINANCIAL DEVELOPMENT

Roe Darnell
financial-dev@farwesterndistrict.org

HALL OF FAME

Bruce Sellnow
hof@farwesterndistrict.org

HISTORIAN

Dan Jordan
historian@farwesterndistrict.org

LAWS & REGULATIONS

Peter Feeney
lawsandregs@farwesterndistrict.org

MARKETING & PUBLIC RELATIONS

David Melville
marketing@farwesterndistrict.org

MEMBER RECRUITMENT & EDUCATION

Jeremy Loper
membership@farwesterndistrict.org

NOMINATING

Gordon Bergthold
nominating@farwesterndistrict.org

QUARTET ACTIVITIES

Bill Kane
quartetactivities@farwesterndistrict.org

WEBMASTER

David Melville
webmaster@farwesterndistrict.org

WESTAGS NEWSLETTER

Jerry McElfresh
westags@farwesterndistrict.org

WESTUNES EDITOR

Ray Rhymer
westuneseditor@farwesterndistrict.org

YOUTH IN HARMONY

Steve Salmon
yih@farwesterndistrict.org



Board of Directors

PRESIDENT

Craig Hughes
president@farwesterndistrict.org

EXECUTIVE VICE PRESIDENT

Bill Rosica
evp@farwesterndistrict.org

SECRETARY

Jim Maass
secretary@farwesterndistrict.org

TREASURER

Rich Owen
treasurer@farwesterndistrict.org

IMMEDIATE PAST PRESIDENT

Gordon "Mongo" Bergthold
pastpresident@farwesterndistrict.org

VP ARIZONA DIVISION

Adam Kaufman
dvp-arizona@farwesterndistrict.org

VP NORTHEAST DIVISION

Chuck Roots
dvp-northeast@farwesterndistrict.org

VP NORTHWEST DIVISION

Dick Whitten
dvp-northwest@farwesterndistrict.org

VP SOUTHEAST DIVISION

Nick Papageorge
dvp-southeast@farwesterndistrict.org

VP SOUTHWEST DIVISION

Brent Anderson
dvp-southwest@farwesterndistrict.org

VP CONTESTS & JUDGING

Brett Littlefield
candj@farwesterndistrict.org

VP MUSIC & PERFORMANCE

Russ Young
musicandperf@farwesterndistrict.org